



State of California
BUSINESS, CONSUMER SERVICES AND HOUSING AGENCY



CALIFORNIA

HOMELESS COORDINATING AND FINANCING COUNCIL

Council Meeting

December 18, 2020

Agenda for Today

- I. Call to Order and Roll Call
- II. Adoption of October 26, 2020 Meeting Summary
- III. Update on Homeless Data Integration System
- IV. Year in Review
- V. HCFC Action Plan Updates
- VI. Update on Eviction Prevention Efforts
- VII. Department and HCFC Updates
- VIII. Future Meeting Agendas
- IX. Public Comments on Items Not on the Agenda
- X. Adjournment

Item II.

Adoption of October 26, 2020 Meeting Summary

Item III. Update on Homeless Data Integration System

Homeless Data Integration System (HDIS)

What is HDIS?

- ✓ The largest warehouse of individualized (but de-identified) homelessness data in the country
- ✓ Repository of longitudinal data from **44 CoCs' local Homeless Management Information Systems (HMIS)**
- ✓ **Identify patterns and trends** of individuals involved with the CA homelessness service delivery system **across jurisdictions**

Homeless Data Integration System (HDIS)

What is the purpose of HDIS?

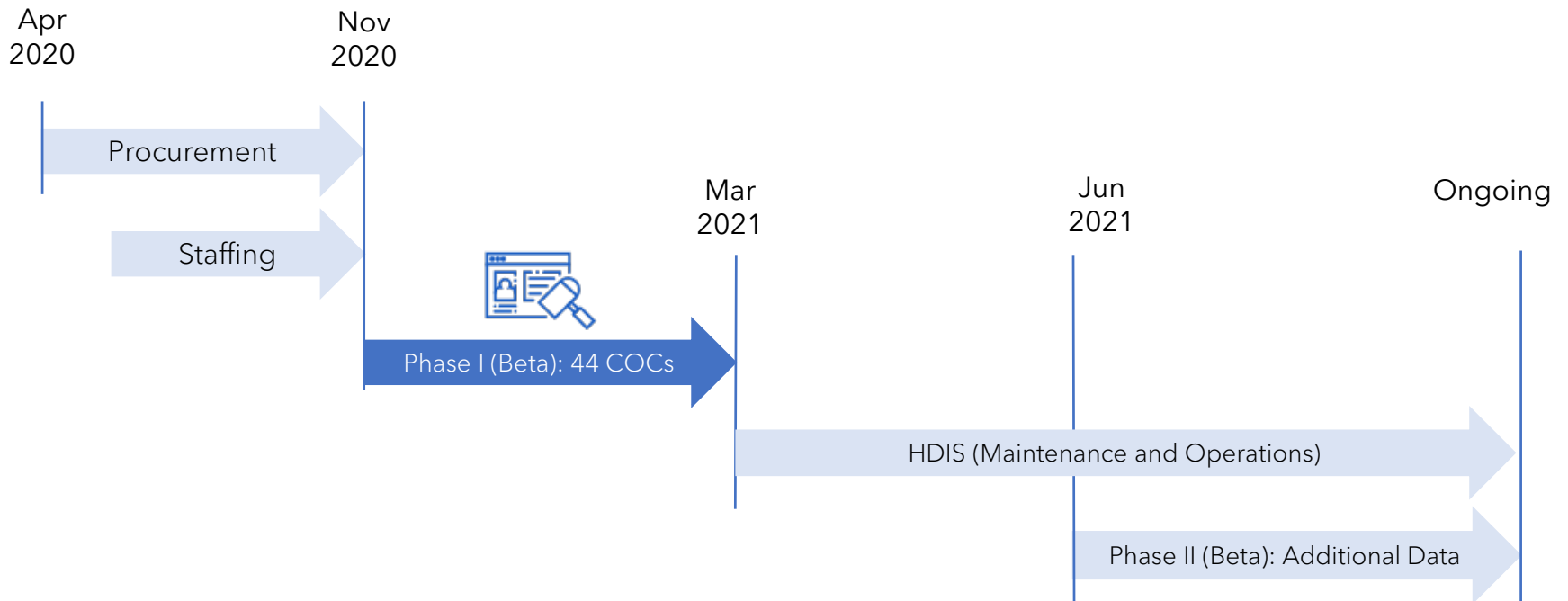
- ✓ Look across the state at data collected about local homeless response systems to find out about **what services are being used and what's working**
- ✓ Identify patterns of **service usage** across regional types (e.g., urban and rural), specific sub-populations among persons experiencing homelessness (e.g., families, veterans, unaccompanied youth, aging populations)
- ✓ Support broader efforts to **identify racial and other inequalities** among people experiencing homelessness.

Homeless Data Integration System (HDIS)

*How will we
access the
data?*

- ✓ Contract awarded to Plante Moran to build data warehouse & **robust reporting/visualization tools to support meaning making and decisions** about our shared response
- ✓ HCFC HDIS team working with CoCs on data transfers
- ✓ Web based data dashboards are currently in development
- ✓ Convening stakeholder input (e.g., CoCs, partners, HUD TA) to support content and visualizations

HDIS Timeline





Questions & comments from Councilmembers?

Item IV. Year in Review

Year in Review

- **Project Roomkey & Homekey**
- **HCFC Administered Funding**
- **HCFC Local Guidance**
- **100 Day Challenge Cohorts**

Year in Review: Project Roomkey & Homekey

- **Project Roomkey**
 - Non-congregate sheltering effort to protect people experiencing homelessness from COVID-19
 - Prioritizes people at highest risk of complications from COVID-19
 - Has provided safe shelter to more than 22,300 people
 - Over 10,000 rooms currently occupied across the state
- **Homekey**
 - \$846 million in total funding - State, Federal, and philanthropic support
 - Projected to fund 95 projects in 48 jurisdictions, resulting in approximately 6,000 units

Year in Review: HCFC Administered Funding

- **COVID-19 Emergency Homelessness Funding**
 - \$100 million directly to local governments for shelter support and emergency housing to address COVID-19 among the homeless population
- **Homeless Housing, Assistance and Prevention Program**
 - \$650 Million in Round 1 allocated this spring
 - \$300 Million in Round 2: Applications due January 23, 2021

Year in Review: HCFC Local Guidance

- [Guide to Strategic Uses of Key State and Federal Funds to Reduce Homelessness During the COVID-19 Pandemic](#)
(in partnership with CDSS and HCD)
- [Strategic Funding Guide Webinar](#) (in partnership with HCD & CDSS)
- [Project Roomkey Rehousing Guidance Document](#) (in partnership with CDSS & HCD)
- [Disaster Guide for People Experiencing Homelessness](#) (in partnership with Listos, CalOES & CDSS)

Year in Review: 100 Day Challenge



■ First Cohort

- Completed - case studies on HCFC website
- Alameda, Los Angeles, Riverside, Stanislaus

■ Second Cohort

- Happening now!
- Sonoma, Santa Barbara, San Francisco

■ Third Cohort

- Starting early 2021



Questions & comments from Councilmembers?

Item V. HCFC Action Plan Updates

- Vision for the two-year Action Plan
- Progress report on Action Plan development
- Existing State efforts to address each Objective

HCFC Action Planning: Vision

A new vision for the Council and the State's work to prevent and end homelessness that features:

- **Increased leadership** from the State for identifying and supporting short-term and long-term solutions
- **Purposeful, action-oriented coordination** and alignment across State agencies and programs
- **Stronger, collaborative partnerships** with public and private partners in communities

HCFC Action Planning: Vision

In pursuing this vision, HCFC recognizes:

- Response to homelessness in California **must address and reduce racial inequities** in risks and experiences of homelessness;
- Progress **will require multi-pronged, multi-year strategies** to enhance every element of responses to housing, services, and health and public health needs of people experiencing and at-risk of homelessness; and
- State agencies must act with **shared responsibility and mutual accountability, implement effective data analyses, performance measures and metrics**, to assess, refine, and revise strategies.

HCFC Action Planning: Timeframe

- ✓ **Special September 2020 HCFC Meeting** – Input on priorities and objectives
- ✓ **October 2020 HCFC Meeting** – Approve initial draft of Action Plan Objectives
- ✓ **December 2020 HCFC Meeting** – Discussion of State actions in support of those Objectives
- ✓ **Special February 2021 HCFC Meeting** – Discussion of draft Action Plan
- ✓ **March 2021 HCFC Meeting** - Approval and adoption of Action Plan

HCFC Action Planning: Progress Since October Meeting

- Identifying **current and planned Activities across State agencies** that are driving, or will drive, progress toward Plan Objectives
- Extensive **stakeholder input processes to identify potential priorities for additional Activities** – including representatives from over 50 organizations and agencies to date (*see Overview and Update on Planning Activities* handout for full list)
- Information gathered to date **summarized in meeting materials** – continuing to gather information and ideas

HCFC Action Planning: Action Areas

1. **Strengthening our Systems** to Better Prevent and End Homelessness in California into the Future
2. Equitably Addressing the Health, Safety, and Services Needs of Californians Experiencing **Unsheltered Homelessness**
3. Expanding Communities' Capacity to Provide Safe and Effective **Sheltering and Interim Housing**
4. Expanding and Ensuring Equitable Access to **Permanent Housing** in Our Communities
5. **Preventing Californians from Experiencing the Crisis of Homelessness**

See meeting materials for list of 15 Objectives aligned with these Action Areas

HCFC Action Planning: Examples of Activity Descriptions

Action Area #1: Strengthening our Systems to Better Prevent and End Homelessness in California				
Objective 1: Strengthen racial equity-focused responses, strategies, and activities of State agencies and of local agencies and organizations receiving State funding for any homelessness services and housing activities.				
Activities	Lead Department(s)	Collaborating Department(s)	Timeframe	Performance Measurement (Type and Measure)
Provide Technical Assistance focused on racial equity to support equitable access and outcomes within HEAP and HHAP funded programs	HCFC	HCD, DSS	TA initiated by 3 rd Quarter FY 20-21	<ul style="list-style-type: none"> ▪ Process Measure: Initiation of Technical Assistance in timely manner ▪ Output Measure: Number of communities receiving technical assistance ▪ Outcome Measures: Specific outcome measures will be developed and tracked for each TA engagement
Objective 2: Ensure that State and local planning and decision-making processes are deeply informed and guided by recommendations from people with lived expertise from experiences of homelessness.				
Activities	Lead Department(s)	Collaborating Department(s)	Timeframe	Performance Measurement (Type and Measure)
Implement a Lived Experience Advisory Board to inform the considerations and decisions of the Homeless Coordinating and Financing Council and member departments	HCFC	All HCFC Member Departments	Board meets by 1 st Quarter of FY 21-22	<ul style="list-style-type: none"> ▪ Process Measure: Implementation of Board in timely manner and number of meetings held

HCFC Action Planning: Discussion Questions

What **current State government activities or strategies** are driving the greatest progress toward the achievement of the Plan's Objectives?

What **additional State government activities or strategies** do you recommend to drive greater progress?

What guidance do you have on the **prioritization of Objectives and/or Activities** given the 2-year timeframe of the Action Plan?



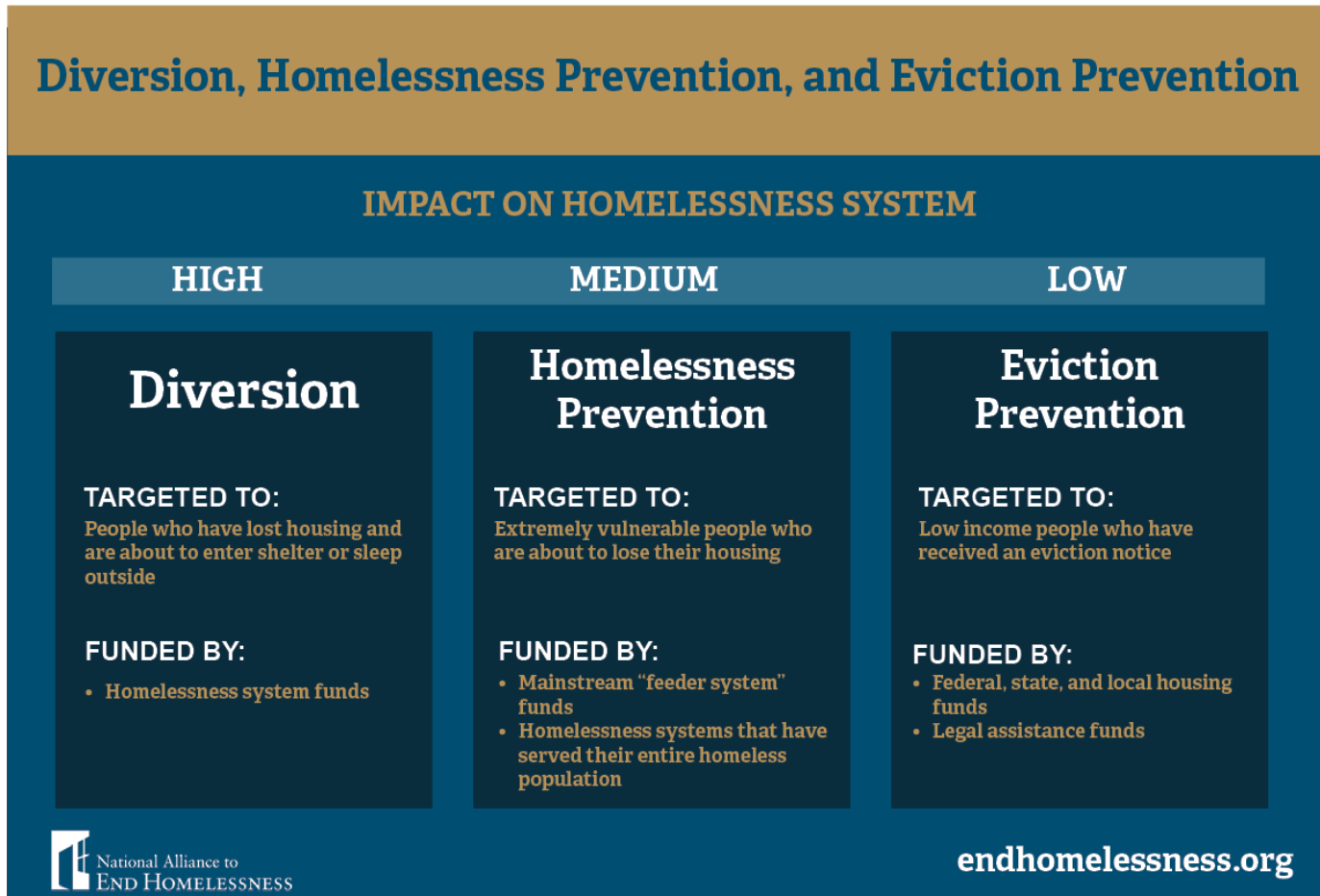


**Questions & comments
from members of the
public?**

Item VI. Update on Eviction Prevention Efforts

- AB 3088 Survey Results
- Strategies for effectively targeting eviction prevention and homelessness prevention efforts

Framing the Conversation: Terminology

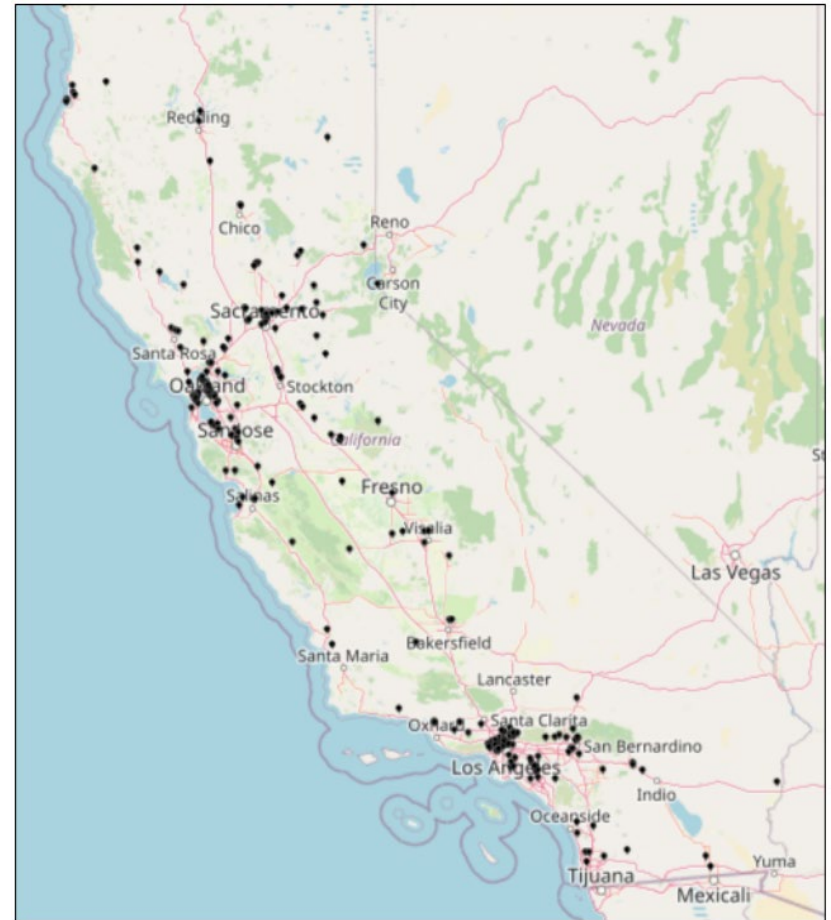


Overview of the Stakeholder Engagement Process

- AB 3088 (Chiu, 2020) directed BCSH to engage stakeholders to develop strategies for directing potential future federal stimulus funding to tenants, landlords, and property owners.
- Online survey (English & Spanish) through Survey Monkey live from October 20, 2020 – November 13, 2020.
- Initiated on October 20, 2020, with a kick-off webinar.
- Roundtable discussion with financial services industry on November 23, 2020.
- Stakeholder debrief December 7, 2020.

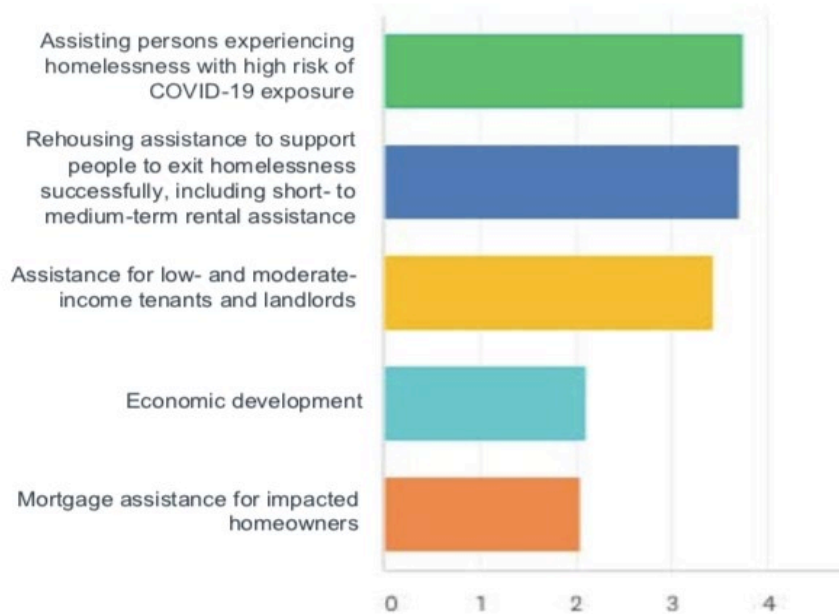
Stakeholder Engagement Participation

Respondent Type	% of Total (399)	Respondent Type	% of Total (399)
Local jurisdiction	28.07	Continuum of Care	2.01
Homeowner	24.81	Legislator/Legislative staff	1.50
Non-profit	21.55	Trade Association/Advocacy - Landlords	1.50
Tenant	20.80	Person experiencing homelessness	1.25
Affordable housing developer/provider	11.28	Housing Authority	1.00
Landlord	11.28	Financial institution/advisor	0.50
Legal	5.51	Other	0.50
Service Provider	4.01	Real Estate	0.25
Healthcare	3.01	Education	0.25
State agency staff	2.51		



General Priorities

Priorities ranked by weighted average



Additional Priorities Provided by Respondents:

- Affordable Housing Development
- Health and Social Services
- Legal Services
- Grant Assistance for Non-Profits and CBOs
- Public Education and Outreach

Emergency Rental Assistance

Priorities ranked by weighted average

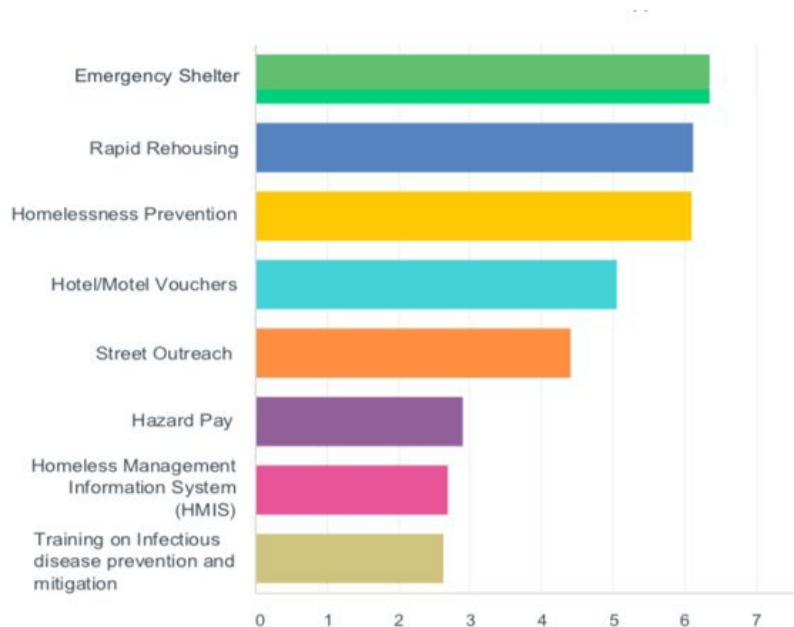


Additional Priorities Provided by Respondents:

- Security Deposits
- Legal Services
- Temporary Shelter
- Affordable Housing Development
- Landlord Assistance (repair costs, property taxes, utility costs)
- Childcare
- Pet Costs

Emergency Solution Grants (ESG) HEROES

Priorities ranked by weighted average

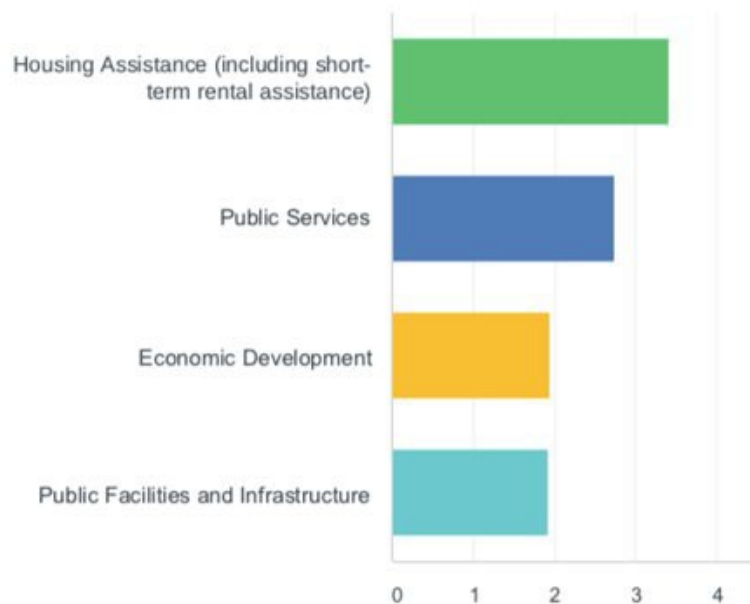


Additional Priorities Provided by Respondents:

- Health Services
- Public Education

Community Development Block Grant (CDBG) HEROES

Priorities ranked by weighted average

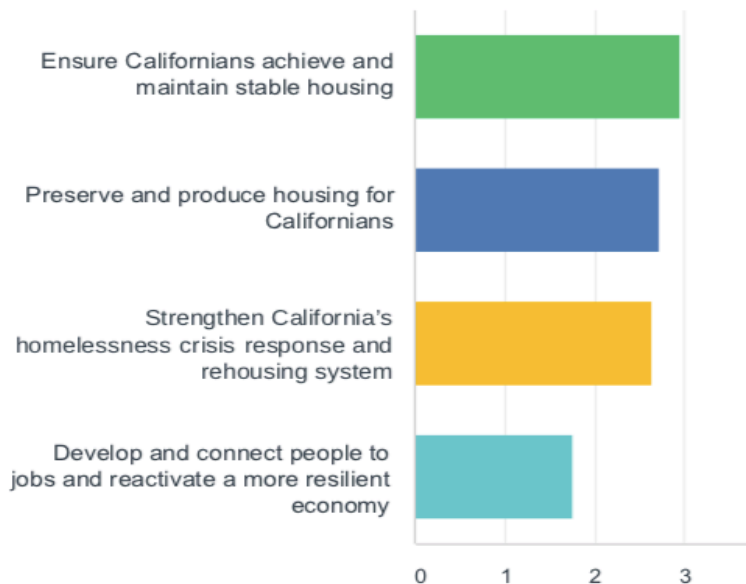


Additional Priorities Provided by Respondents:

- Affordable Housing Development

Coronavirus Relief Funds (CRF)

Priorities ranked by weighted average



Additional Priorities Provided by Respondents:

- Health and Social Services
- Local Government Assistance
- Grant Assistance for Non-Profits and CBOs

HEROES Act 2.0 Funding Distribution Table

HEROES Act 2.0	Emergency Solutions Grant (ESG) HEROES	Community Dev Block Grant (CDBG) HEROES	ESG – Rental Assistance	Coronavirus Relief Fund
CA Entitlement / Direct Allocation	\$634M	\$492M	\$6.4B	\$30B
Estimated State Allocation \$	\$316M	\$151M	\$3.16B	Several \$B for Housing
Survey Priorities Ranked	<ol style="list-style-type: none"> 1. Shelter Ops 2. Rapid rehousing 3. Homeless Prevention 4. Hotel/Motel Vouchers 	<ol style="list-style-type: none"> 1. Short-term Housing Ast. 2. Public Services 3. Econ Dev 4. Public Facilities& Covid R esponse 	<ol style="list-style-type: none"> 1. Ast. for tenants unpaid rent and utility (up to 12 m) 2. Short/med term rent for homeless 3. Ast. for tenants on late fees 	<ol style="list-style-type: none"> 1. Stabilization: rent & arrears 2. Preserve & Produce: New Homekey 3. Homelessness crisis: Roomkey ten ant exit support
Estimated State Aggregate Impact	5,000 Households (8,000 Individuals)	22,000 Households	115,000 Households	38,000 Households / \$1BCRF

Education and Outreach

How can we reach those hardest hit?

Low Income Tenants:

- Direct outreach
- Partnership with non-profit organizations
- Leverage government social service providers

Small Property Owners

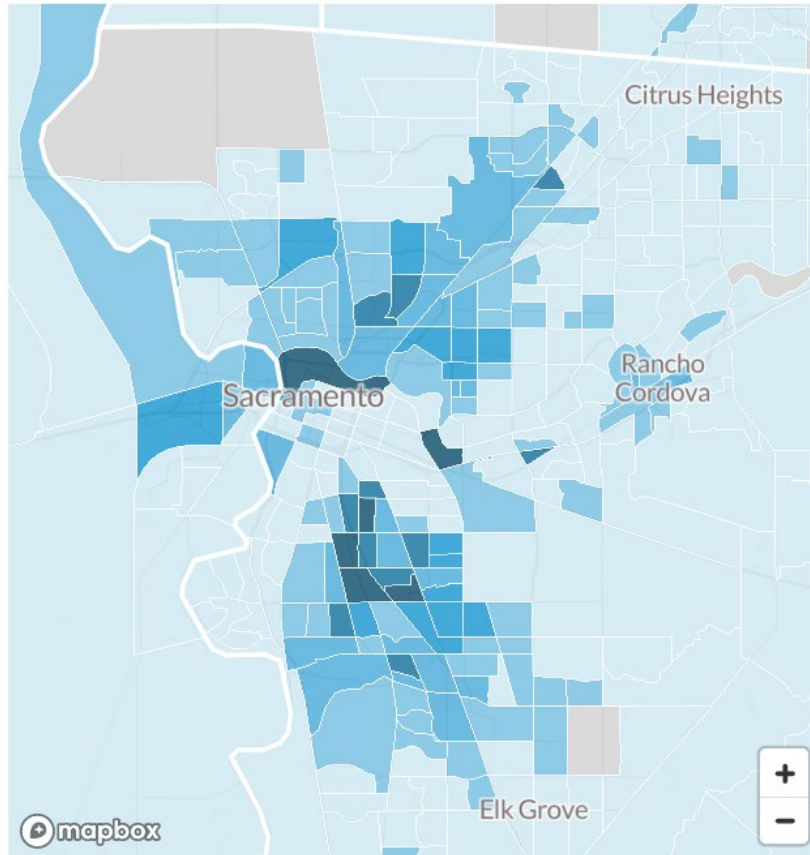
- Direct outreach
- Financial institutions partnerships
- Leverage government entities
- Non-profit organization partnerships

Affordable Housing Providers

- Direct outreach
- Non-profit and community-based organization partnerships
- Leverage government entities



Homelessness Prevention: Targeting Resources Effectively



Target strategies that will be accessible to people with the **greatest risks of becoming homeless**, including:

- People with prior experiences of homelessness
- Households with extremely low-incomes
- People staying in informal living situations (without a formal lease)
- Deploy resources into most highly-impacted neighborhoods

<https://www.urban.org/features/where-prioritize-emergency-rental-assistance-keep-renters-their-homes>

Homelessness Prevention: Targeting Resources Effectively

- Focus on investments in **flexible forms of assistance** that cover a range of expenses that will help households maintain housing and/or assist people who are newly homeless to quickly identify housing options



Questions & comments from Councilmembers?

Item VII. Department and HCFC Updates



- Major activities since last meeting
- Upcoming activities in quarter ahead
- Funding and/or program deadlines

Item VIII. Future Meeting Agenda Topics

Item IX. Public Comments on Items Not on the Agenda

Next Council Meeting February 23, 2021

Contact Information

- HCFC Website <https://www.bcsh.ca.gov/hcfc>
- Questions: HCFC@BCSH.ca.gov
- To request HCFC staff presentations:
<https://www.bcsh.ca.gov/hcfc/webapps/request.php>
- Social Media
 -  https://twitter.com/CA_HCFC
 -  <https://facebook.com/CalHCFC>