



CALIFORNIA HOMELESS COORDINATING AND FINANCING COUNCIL

Business, Consumer Services and Housing Agency

Gavin Newsom, Governor | Lourdes M. Castro Ramirez, Secretary

What are 100-day challenges?

[Rapid Results Institute's](#) (RRI) 100-Day Challenges are designed to inspire and empower frontline teams to set ambitious goals, and harness the intense levels of innovation, collaboration, and execution required to achieve them. Across the country, communities have demonstrated the impact of 100-Day Challenges to accelerate efforts in [preventing and ending youth homelessness](#), tackling [chronic](#) and [veteran](#) homelessness, and driving lasting changes within their homelessness services systems.

How is California implementing this approach?

Due to the success of RRI 100-Day Challenges and the opportunities they present for cross-community collaboration, Governor Gavin Newsom [announced](#) a 100-Day Challenge Initiative to address homelessness across California on December 5th, 2019. The Challenge calls on cities and counties to take immediate action to address homelessness by signing up to participate in a 100-Day Challenge cohort.

The Homeless Coordinating and Financing Council (HCFC) has brought on RRI to assist in facilitating these 100-Day Challenges with several cohorts of communities in the upcoming months. With the support of a RRI coach, each of these jurisdictions will rapidly assess how things are working in their jurisdiction, set an ambitious goal on the number of individuals they will house in 100 days, figure out what needs to change in their current processes to achieve that goal, and then implement their 100-Day Challenge and lock in the lessons learned to drive lasting change. HCFC is encouraging communities to consider using their Homeless Housing, Assistance and Prevention Program allocation, where available, to aid in their 100-Day Challenge efforts.

The communities comprising the first cohort to launch 100-Day Challenges as a part of this initiative include:

- Alameda County
- Riverside County
- Los Angeles County

- Stanislaus County

This first cohort, launching in the midst of COVID-19, will largely be focused on ensuring that the most vulnerable populations sheltered during this time - especially through [Project Roomkey](#), a first-in-nation initiative to secure hotel and motel rooms for those experiencing homelessness - will exit into permanent housing.

If you would like more information on California's 100-Day Challenge Initiative, please reach out to the Homeless Coordinating and Financing Council at hcfc@bcsh.ca.gov or call (916) 653-4090. For more on the Rapid Results Institute, visit www.rapidresults.org.