

# THE THIRD COHORT OF 100-DAY CHALLENGES™ SPARKS INNOVATION AND COLLABORATION IN REHOUSING EFFORTS FOR PEOPLE EXPERIENCING HOMELESSNESS

With the support of Rapid Results Institute (RRI), four teams representing Lake, Mendocino, and Monterey Counties and the City of Long Beach came together as part of the third California cohort to complete a 100-Day Challenge focused on addressing homelessness and increasing local rehousing efforts. In just a few short months, each community set an ambitious goal, engaged cross-system stakeholders in new collaborative efforts, and sought out innovative ways to connect people experiencing homelessness to stable housing and services. **More than 500 people received housing assistance, and 80 people moved into safe and stable (permanent) housing due to the coordinated community efforts through the 100-Day Challenge.**

## Cohort 3 Results

### Lake County

- Connected 55 people experiencing homelessness to safe and stable housing.
- 44 percent of all people housed were either Transitional Age Youth (18-24) or Seniors (55+).
- 76 percent of people connected to housing identified as Black, Indigenous, and People of Color (BIPOC).

### Long Beach

- Housed 9 people from Project Roomkey and other crisis hotels.
- 78 percent of people housed identified as BIPOC.
- Identified 136 clients eligible for the Emergency Housing Voucher (EHV) Program, 44 of whom were issued vouchers during the 100-Day Challenge and were awaiting a housing match.

### Mendocino County

- Housed 6 households from Project Roomkey and CalWorks, including 5 families with children and one senior.
- Completed 300 referrals for the EHV Program in just two weeks.
- All persons experiencing homelessness who were assisted during the challenge were connected to supportive services and financial supports.

### Monterey County

- Connected 10 Project Roomkey participants to safe and stable housing.
- Supported 37 Project Roomkey participants in moving to temporary housing as they progressed toward permanent housing.
- Engaged 90 people in housing-focused services, workshops, and supportive services.

California implemented the 100-Day Challenge Initiative in partnership with interested communities to identify and develop new ways to improve local efforts to house people experiencing homelessness. Teams were composed of representatives from homelessness service providers, local governments, and other systems of care within the community. The State and communities worked together to improve cross-system collaboration and goal-setting around a shared vision for connecting persons experiencing homelessness to safe and stable housing. Communities identified several common themes and successes at the conclusion of the Challenge, one of which was strategies for strengthening collaboration and partnership.



### **Strengthening cross-system partnerships and building new collaborative relationships creates opportunities to disrupt the status quo and achieve rapid results in 100 Days:**

The 100-Day Challenge created opportunities for key partners to come together in each community and explore new approaches to partnering, communicating, designing programs, and making decisions to more effectively increase housing and service options for people experiencing homelessness.