



California Interagency Council on Homelessness

USING BASELINE DATA TO SET OUTCOME GOALS WITHIN LOCAL HOMELESSNESS ACTION PLANS



Welcome & Introductions

Introductions

Attendees will be muted. Please ask questions in the chat.

There will be time for questions about baseline data and goal-setting during the webinar.



Webinar Purpose & Agenda

Purpose:

- Review HHAP-3 application requirements
- Provide examples of how grantees can use the “Baseline Data for Outcome Goals” spreadsheet to set their Outcome Goals within their Local Homelessness Action Plans

Agenda:

- Overview of Local Homelessness Action Plans requirements
- Overview of Outcome Goals within Local Homelessness Action Plan and Baseline Data
- How to Use Baseline Data to Set Outcome Goals

Local Homelessness Action Plan Overview



Requirements

- ✓ **Landscape Analysis of Needs, Demographics and Funding**
 - Local Landscape Analysis
 - Identification of the Number of People Served
 - Identification of Funds Used and Budgeted to Provide Housing and Services

- ✓ **Outcome Goals and Strategies for Achieving Those Goals**
 - Baseline data provided by Cal ICH
 - Focused on System Change

- ✓ **Narrative Responses**
 - Information on Regional Coordination, Capacity Building and Equity Efforts
 - Alignment with local action plan goals and strategies

- ✓ **HHAP-3 Funding Plan**
 - Description of how HHAP-3 funds will be used

Agendizing Requirement

- ✓ Must be on the agenda at a local governing board meeting
- ✓ Available for Public Comment
- ✓ Content presented may be “draft” content
- ✓ Taking Formal Action is **NOT** Required
- ✓ Adopting Content is **NOT** Required
- ✓ Submit Copy of Agenda with HHAP-3 Application





Resources to Support You

- ✓ Baseline Data for Outcome Goals spreadsheet (emailed to applicants)
- ✓ Companion Guide with Crosswalk and Glossary (emailed to applicants)
- ✓ Baseline Data Technical Webinar (forthcoming in April)
- ✓ Drop-in Hours (starting in April)
- ✓ Individualized Technical Assistance
- ✓ Tell Us What You Need

Overview of Outcome Goals and Baseline Data



What are Outcome Goals?

The Outcome Goals within the Local Homelessness Action Plan specify the amount of change that is expected to occur on each of six performance measures related to preventing and reducing homelessness as well as how those goals apply to disproportionately impacted populations.

Goals should represent achievable progress from the Baseline Data period (CY 2020) through June 30, 2024.

Goals are set and performance will be measured for the CoC geographic area.

City, County and CoC applicants should work together to set shared outcome goals for the CoC.



Outcome Goals Performance Measures

- Reducing the number of persons experiencing homelessness
 - Annual number of people accessing services who are experiencing homelessness
 - Daily estimate of number of people experiencing unsheltered homelessness
- Reducing the number of people who become homeless for the first-time
- Increasing the number of people exiting homelessness into permanent housing
- Reducing the length of time persons remain homeless
- Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing
- Increasing successful placements from street outreach

Separate equity-focused goals must be set for improving outcomes for any underserved and/or disproportionately impacted population(s) in relation to all six Outcome Goal Performance Measures



Purpose of Baseline Data & Measures

Provide HHAP3 applicants with baseline CY2020 data at the CoC-level and additional information to help develop Outcome Goals and determine HHAP investments that will maximize impact.

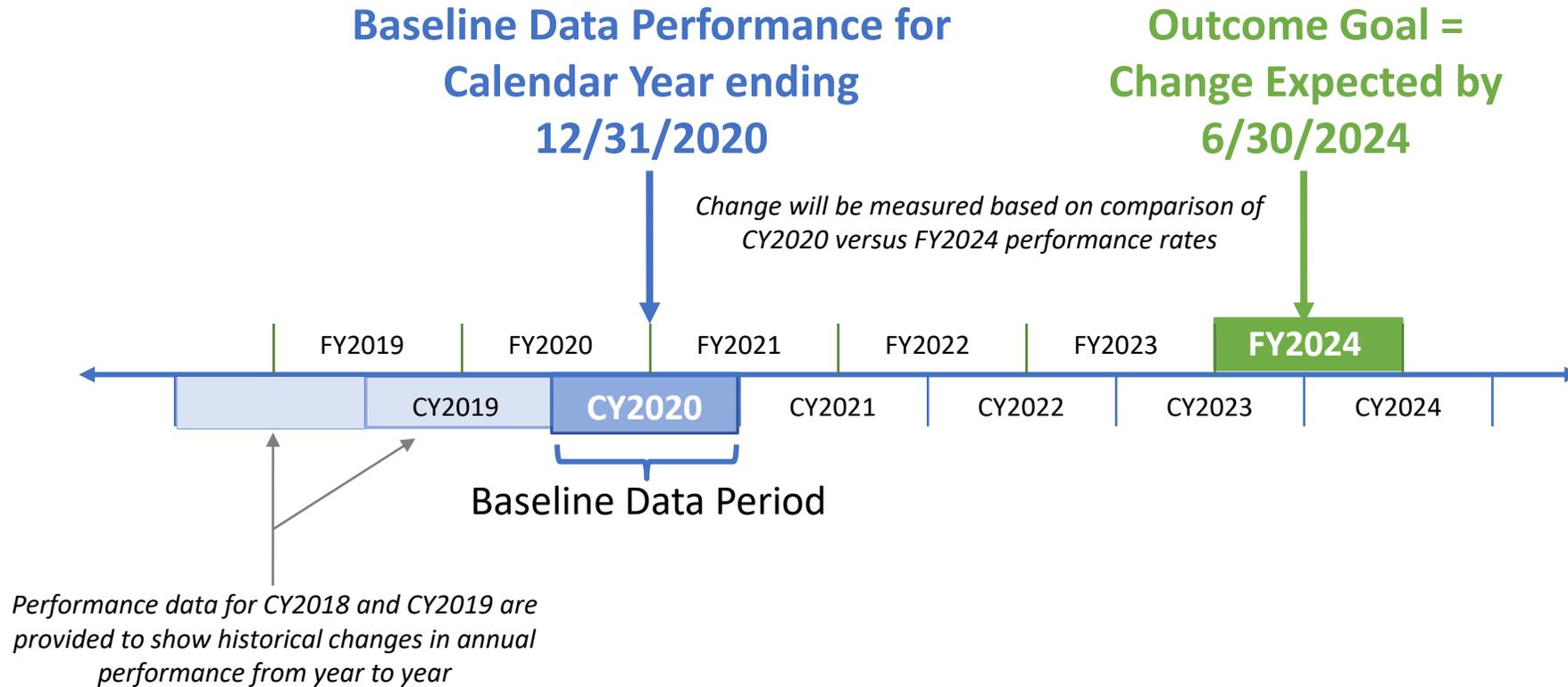
- Baseline and detail data generated from each CoC's HMIS upload to HDIS.

HDIS Measures are similar to HUD's System Performance Measures (SPM) but modified to meet California's statutory requirements for HHAP-3.

- Street Outreach and other **non-residential projects** (e.g., coordinated entry, services only, day shelters) are included in measures to ensure that people experiencing unsheltered homelessness are included in the data.
- Refer to Crosswalk of HDIS-based Performance Measures to Federal System Performance Measures document for a more detailed comparison of each measure.



Timeline of Baseline Data & Outcome Goals





Overview of Baseline Data Spreadsheet

- **Glossary:** Tab with detailed descriptions of each measure and definitions of key terms.
- **HHAP-3 Table 4. Outcome Goals:** Copied from the Application Template. Baseline data is populated in this tab.
- **CY 2020 Baseline Data for Goals:** Includes 2018, 2019 and 2020 data with the percent change over those three years.
- **Measure 1-7 Details:** Tabs show further detail and breakouts by population and/or project types for each Measure.

How to Use Baseline Data to Set Outcome Goals



Using Baseline Data to Set Outcome Goals

- Use baseline data and community context to set goals and determine best investments and identify strategies to reach those goals.
- CY 2020 data will be impacted by the pandemic – look at trend from prior years (CY 2018 and CY 2019) to see how CoC was performing prior to the pandemic.
- State and federal recovery funding may impact CY 2020 baseline data and what resources will be available during the Outcome Goals period.



Using Baseline Data to Set Outcome Goals

- To set the goals think about the data in four ways:
 - What does the historical data tell me? What trends can I see in the prior performance data?
 - What does the baseline data say about where we are? Is there anything happening right now (new programs, changes in evictions, etc.) that would change it?
 - How much can we change our system – with the money and time and political will?
 - Goals are interrelated and performance on one goal will impact performance on other goals.

Goal-Setting Process



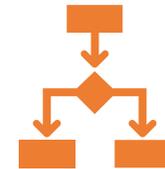
Examine Data



Interpret



Strategize



Goal



Goal-Setting Example: Measures 1 & 2

Measure #1a: Reducing the number of persons experiencing homelessness.				
Baseline Data for CY2020: Annual estimate of number of people accessing services who are experiencing homelessness	Baseline and Prior Performance Data			
	CY2018	CY2019	CY2020	% Change from CY2018
8,800	7,500	8,000	8,800	17%

Measure #2: Reducing the number of persons who become homeless for the first time.				
Baseline Data for CY2020: Annual Estimate of # of people who become homeless for the first time	Baseline and Prior Performance Data			
	CY2018	CY2019	CY2020	% Change from CY2018
4,700	3,800	4,500	4,700	24%

Baseline Data: Both first-time homelessness (Measure 2) and total number of people experiencing homelessness in 2020 (Measure 1a) are increasing.

Supporting data to understand how people who are experiencing homelessness are accessing services within the CoC				
Measures 1a and 2: Number of people accessing services, while experiencing homelessness, within CY2020	CY2020			
	Number of people experiencing homelessness who are active in a project on January 1 (continuously homeless)	Number of people entering the system who are newly homeless during the CY (Measure 2)	Number of people returning to the system during the CY	Total number of people accessing services who are experiencing homelessness during the CY (Measure 1a)
Systemwide (all projects, all clients)	2,600	4,700	1,500	8,800
Active in SO	70	300	500	870
Active in CE	-	-	-	-
Active in ES	230	1,700	290	2,220
Active in SH	-	-	-	-
Active in TH	100	200	40	340
Active in RRH	1,600	2,400	600	4,600
Active in PSH	600	100	70	770

Examine detail tab: Newly homeless are a large proportion of total number of people experiencing homelessness (Measure 1a). Returners have not increased as fast as first-time homelessness.

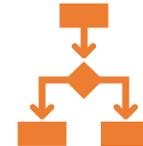
Goal-Setting Example: Measures 1 & 2



Interpret based on community knowledge: Prevention programs are not targeting people most likely to become homeless. Evictions and cost-of-living are increasing.



Strategize: Prevention programs should better target people likely to become homeless, including households in doubled-up situations or facing eviction. Invest in resources to better identify who is most at risk.



Expected Outcome: Reduction in first-time homelessness and the total number of people experiencing homelessness.



Goal-Setting Example: Measures 3 & 5

Measure #3: Increasing the number of people exiting homelessness into permanent housing.				
Baseline Data for CY2020: Annual Estimate of # of people exiting homelessness into permanent housing	Baseline and Prior Performance Data			
	CY2018	CY2019	CY2020	% Change from CY2018
2,900	3,800	3,000	2,900	-24%

Measure #5: Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.				
Baseline Data for CY2020: % of people who return to homelessness within 6 months of exiting homelessness to permanent housing	Baseline and Prior Performance Data			
	CY2018	CY2019	CY2020	% Change from CY2018
15%	15%	15%	15%	0%

Baseline Data: System exits from homelessness to permanent housing have decreased since 2018. Returns to homelessness are flat instead of decreasing as desired.

Measure 3: The number of persons served within the homelessness system who exited to permanent housing, in relation to all exits, listed separately based on the setting in which the person was last served	CY2020		
	Exits to Permanent Housing (#)	All Exits (#)	Exit Success Rate (%)
System exit is from Emergency Shelter, Safe Haven, or Transitional Housing projects	600	2,300	26%
The number of persons served within the homelessness system who exited to permanent housing, in relation to all exits, listed separately based on the setting in which the person was last served	CY2018		
	Exits to Permanent Housing (#)	All Exits (#)	Exit Success Rate (%)
System exit is from Emergency Shelter, Safe Haven, or Transitional Housing projects	770	1,800	43%
Measure 5: Of those who exited from the homelessness system, the number who returned to the homelessness system within 6, 12 or 24 months of the person's exit date	CY2020		
	Type of destination person exited TO	Return Rate (%) within 6 months of prior exit date	
System exit is from Emergency Shelter, Safe Haven, or	To Perm	16%	
System exit is from Rapid Rehousing	To Perm	4%	
Of those who exited from the homelessness system, the number who returned to the homelessness system within 6, 12 or 24 months of the person's exit date	CY2018		
	Type of destination person exited TO	Return Rate (%) within 6 months of prior exit date	
System exit is from ES, SH, or TH, unduplicated	To Perm	14%	
System exit is from Rapid Rehousing	To Perm	4%	

Examine details: System exits from ES to permanent housing have decreased while exits to temporary and unknown destinations have increased. Return rates from ES have increased but remain low from RRH.

Goal-Setting Example: Measures 3 & 5



Interpret: More people are exiting shelter to unknown destinations or to temporary housing. Rapid Rehousing projects are not funded enough to keep up with the demand from people exiting emergency shelter who may benefit from RRH.



Strategize: Increase funding for Rapid Rehousing projects so they can reach a larger proportion of people leaving Emergency Shelter and provide more rental assistance and support services to help people maintain housing after exiting from the homelessness system.



Expected Outcome: Increase in exits to permanent housing and decrease in returns to homelessness.



Goal-Setting Example: Measure 4

Measure #4: Reducing the length of time persons remain homeless.				
Baseline Data for CY2020: Average length of time (in # of days) persons enrolled in street outreach or other non-residential projects (while homeless), emergency shelter, transitional housing, safe haven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing projects	Baseline and Prior Performance Data			
	CY2018	CY2019	CY2020	% Change from CY2018
130	114	107	130	14%

Baseline Data: Length of time homeless has increased significantly in recent years.

Measure 4: Length of Time people were known to be homeless, as documented within the CoC's HMIS	CY2020	
	Average	Median
Additional days homeless prior to an RRH/PSH move-in date continuous with or during the report period	174	158
Length of Time people were known to be homeless, as documented within the CoC's HMIS	CY2018	
	Average	Median
Additional days homeless prior to an RRH/PSH move-in date continuous with or during the report period	163	133

Examine: The average number of days between enrollment and housing move-in in Rapid Rehousing and Permanent Supportive Housing projects is increasing.

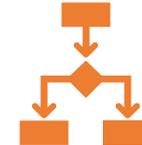
Goal-Setting Example: Measure 4



Interpret: Housing programs are taking a long time to house people. Explore data quality to ensure that move-in dates are accurately captured in HMIS. Explore with RRH and PSH providers what are the barriers to housing move-in.



Strategize: Consider increasing staffing ratios, providing landlord incentives, or landlord outreach campaigns to speed up housing placements.



Expected Outcome: Reduction in average length of time homeless.

Q & A





THANK YOU

Cal ICH Website: <https://www.bcsh.ca.gov/calich>

Send Questions to: HHAP@bcsh.ca.gov