



California Interagency Council on Homelessness

Homeless Housing, Assistance and Prevention Round 3 Application

Application Information

This Cognito platform is the submission portal for the Cal ICH HHAP-3 Application. You will be required to upload a full copy of the HHAP-3 Data Tables Template *and* enter information into the portal from specific parts of the HHAP-3 Local Homelessness Action Plan and Application Template as outlined below.

Please review the following HHAP-3 resources prior to beginning this application:

- [HHAP-3 Notice of Funding Availability \(NOFA\)](#)
- [HHAP-3 Local Homelessness Action Plan & Application Template](#) and
- [HHAP-3 Data Tables Template](#)

Application Submission for HHAP-3 Funding

Using the [HHAP-3 Local Homelessness Action Plan & Application Template](#) as a guide, applicants must provide the following information in the applicable form section (see *How to Navigate this Form*) to submit a complete application for HHAP-3 funding:

1. **Part I: Landscape Analysis of Needs, Demographics, And Funding:** the information required in this section will be provided in Tables 1, 2, and 3 of the HHAP-3 Data Tables Template file uploaded in the *Document Upload* section.
2. **Part II: Outcome Goals and Strategies for Achieving Those Goals:** the information required in this section will be provided in Tables 4 and 5 of the HHAP-3 Data Tables Template file uploaded in the *Document Upload* section, **AND** copy and pasted into the fields in the *Outcome Goals and Strategies* section of this application form.
3. **Part III: Narrative Responses:** the information required in this section will be provided by entering the responses to the narrative questions within the *Narrative Responses* section of this application form. Applicants are **NOT** required to upload a separate document with the responses to these narrative questions, though applicants may do so if they wish. The responses entered into this Cognito form will be considered the official responses to the required narrative questions.
4. **Part IV: HHAP-3 Funding Plans:** the information required in this section will be provided in Tables

6, 7 (as applicable), and 8 of the HHAP-3 Data Tables Template file uploaded in the *Document Upload* section.

5. **Evidence of meeting the requirement to agendize the information in Parts I and II at a meeting of the governing board** will be provided as a file upload in the *Document Upload* section.

How to Navigate this Form

This application form is divided into **five sections**. The actions you must take within each section are described below.

- **Applicant Information:** In this section, indicate (1) whether you will be submitting an individual or joint application, (2) list the eligible applicant jurisdiction(s), and (3) provide information about the Administrative Entity.
- **Document Upload:** In this section, upload (1) the completed HHAP-3 Data Tables Template as an Excel file, (2) evidence of meeting the requirement to agendize the local homelessness action plan and outcome goals at a regular meeting of the governing board where public comments may be received, and (3) any other supporting documentation you may wish to provide to support your application.
- **Outcome Goals and Strategies:** In this section, copy and paste your responses from Tables 4 and 5 of the completed HHAP-3 Data Tables Template.
- **Narrative Responses:** In this section, enter your responses from Part III of the HHAP-3 Local Homelessness Action Plan & Application Template.
- **Certification:** In this section, certify that the information is accurate and submit the application.

Prior to the submission deadline, you can save your progress in this application and come back to it later by clicking the save button. This will provide you with a link to the saved application, and there will be an option to email that link to the email address(es) of your choosing.

After submitting the application, you will not be able to make changes to your responses unless directed by Cal ICH staff.

I have reviewed the HHAP-3 NOFA and application template documents

Yes

I am a representative from an eligible CoC, Large City, and/or County

Yes

Applicant Information

List the eligible applicant(s) submitting this application for HHAP-3 funding below and check the corresponding box to indicate whether the applicant(s) is/are applying individually or jointly.

Eligible Applicant(s) and Individual or Joint Designation

Individual

This application represents the individual application for HHAP-3 funding on behalf of the following eligible applicant jurisdiction(s):

Eligible Applicant Name

CA-612 Glendale CoC

Administrative Entity Information

Funds awarded based on this application will be administered by the following Administrative Entity:

Administrative Entity

City of Glendale-Community Services & Parks

Contact Person

Arsine Isayan

Title

Homeless Programs Manager

Contact Person Phone Number

(818) 550-4474

Contact Person Email

Arsayan@glendaleca.gov

Document Upload

Upload the completed [HHAP-3 Data Tables Template](#) (in .xlsx format), evidence of meeting the requirement to agendaize the local homelessness action plan and outcome goals at a regular meeting of the governing body where public comments may be received (such as a Board agenda or meeting minutes), and any other supporting documentation.

HHAP-3 Data Tables

HHAP-3 Updated Data Tables Template.xlsx

Governing Body Meeting Agenda or Minutes

CoC Board Meeting Minutes - 6.22.2022.pdf

Narrative Responses

Copy and paste your responses to Part III. Narrative Responses from the [HHAP-3 Local Homelessness Action Plan & Application Template](#) into the form below.

Question 1

A demonstration of how the jurisdiction has coordinated, and will continue to coordinate, with other jurisdictions, including the specific role of each applicant in relation to other applicants in the region.

Question 1 Response

The City of Glendale (City) has established an ongoing commitment to engage regional and citywide entities working collaboratively to develop and implement solutions to address homelessness.

For example, the San Fernando Valley Council of Government (SFVCOG) was established with the adoption of the Joint Powers Agreement (JPA) by the City and County of Los Angeles along with the cities of Burbank, Glendale, San Fernando and Santa Clarita. The SFVCOG explores areas of intergovernmental cooperation, program coordination and recommends solutions to address issues of common concern to its members. The SFVCOG jointly conducts studies and projects designed to coordinate and improve government's response throughout the San Fernando valley and the sub-region.

Regarding homelessness, the SFVCOG convenes monthly to discuss the issue, hosts educational forums and events throughout the Service Planning Area 2 (SPA 2) community as well as develops and implements sub-regional homelessness policies and plans that are unique to the greater San Fernando Valley region. City staff participate in the monthly SPA 2 homelessness workgroup to share new programs, updates, and challenges in the region. The Glendale Continuum of Care (CoC) convenes every other month and is attended by all community service agencies working to address homelessness in Glendale and the SPA 2 region. The CoC meeting agenda consists of new funding opportunities, resource sharing between agencies, updates from existing programs, and strategic planning for future funding opportunities. The Glendale CoC is also part of the Southern California Continuum of Care Alliance which consists of 13 CoC's officially recognized by the U.S. Department of Housing and Urban Development (HUD) that participate in regional efforts to prevent and end homelessness in Southern California.

The Glendale CoC is a member of the Los Angeles Homeless Services Authority's (LAHSA) Coordinated Entry System (CES) Policy Council and workgroups. Through this body, Glendale CoC continues to partner with tri-city regional implementation of the HMIS system along with LAHSA, the City of Pasadena, and the CES Council to facilitate regional HMIS management throughout SPA 2. Through these partnerships, the City has access to data to support how funding opportunities are prioritized and implemented.

Lastly, the City participates in the CoC collaborative group for Los Angeles County, the Los Angeles County Homeless Initiative committee, and the LA County CES Collaborative. These forums allow for collaboration and resource sharing with planning around funding.

Question 2

A demonstration of the applicant's partnership with, or plans to use funding to increase partnership with:

- Local health care and managed care plans
- Public health systems
- Behavioral health
- Social services
- Justice entities
- People with lived experiences of homelessness
- Other (workforce system, services for older adults and people with disabilities, Child Welfare, education system)

Question 2 Response

The Glendale Continuum of Care (CoC) promotes a community-wide commitment to ending homelessness and regularly convenes to provide direction, guidance, approve funding, review strategic operational plans and coordinate CoC partners. The CoC Board consists of community leaders and individuals with lived experience committed to ending homelessness. The CoC Board reviews all requests for funding applications and determines awards based on its relative merits and the agency's prior experience serving the homeless community.

The Glendale Continuum of Care (CoC) promotes a community-wide commitment to ending homelessness and regularly convenes to provide direction, guidance, approve funding, review strategic operational plans and coordinate CoC partners. The CoC Board consists of community leaders and individuals with lived experience committed to ending homelessness. The CoC Board reviews all requests for funding applications and determines awards based on its relative merits and the agency's prior experience serving the homeless community.

For example, the CoC's lead agency for homeless individuals, Ascencia, currently employs outreach staff that were formerly homeless, and Home Again LA (formerly Family Promise of the Verdugos), is the lead agency for families in the Glendale CoC, currently has case managers on the staff with lived homelessness experience. Additionally, the City engages homeless and formerly homeless persons to conduct the annual PIT homeless counts.

The City will use HHAP funding to support continuation services for youth experiencing homelessness as well as secure housing and employment necessary to sustain housing stability. Glendale Youth Alliance (GYA) services include paid work experience, employment skills training, and job placement assistance as well as rapid re-housing and motel voucher services for homeless youth ages 12 to 24.

Question 3

A description of specific actions the applicant will take to ensure racial and gender equity in service delivery, housing placements, and housing retention and changes to procurement or other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.

Note: These actions should be aligned with the equity-focused Outcome Goals and related strategies described in previous Parts, but should not need to be limited to those strategies.

Question 3 Response

The Glendale Coordinated Entry System (CES) operates to promote fair and open access to all

available housing and services within CES. The system affords all eligible persons' access to CES regardless of race, color, national origin, religion, sex, age, familial status, disability, actual or perceived sexual orientation, gender identity, marital status, immigration status, or limited English proficiency.

The Glendale CES does not use data collected from the assessment process to discriminate against anyone. The Glendale CES will not prioritize individuals or households for housing and services on the exclusive basis of characteristics or protected classes outlined in the CES Nondiscrimination Policy. Furthermore, the City of Glendale (City) welcomes the opportunity to participate in available TA from the state to increase the use of practices that assist with ensuring a racial equity lens is utilized for future planning.

Additionally, the City's CES processes ensures that all people experiencing homelessness in different populations and subpopulations including people experiencing chronic homelessness, veterans, families with children, youth, persons involved with the criminal justice system, and persons who are fleeing, or attempting to flee, domestic violence, sexual assault, dating violence, stalking, or other dangerous or life-threatening conditions including human trafficking, will have fair and open access to the coordinated entry process.

In order to identify who is experiencing homelessness at disproportionate rates, the Glendale CoC recently conducted a data-based assessment of racial disparities which integrated national census data (American Community Survey [ACS]) and compared it with results from the most recent point-in-time count and client information captured in HMIS.

The Glendale CES affirmatively markets housing and supportive services to eligible persons regardless of race, color, national origin, religion, sex, age, familial status, disability, actual or perceived sexual orientation, gender identity, marital status, immigration status, limited English proficiency or who are least likely to apply in the absence of specialized outreach to promote every individual's participation in CES.

All promotional materials (both printed materials and digital media) describing CES services, processes, and policies shall include clear and concise language directly describing how CES processes are available to all eligible persons regardless of race, color, national origin, religion, sex, age, familial status, disability, actual or perceived sexual orientation, gender identity, marital status, immigration status, limited English proficiency, or are least likely to apply in the absence of special outreach or accommodation.

CES participating agencies are required to market their housing and supportive services to eligible persons regardless of race, color, national origin, religion, sex, age, familial status, disability, actual or perceived sexual orientation, gender identity, marital status, immigration status, limited English proficiency, or who are least likely to apply in the absence of special outreach. All CES participating agencies shall retain copies of marketing materials with evidence of affirmatively furthering fair and equal access to all CES processes. Copies of marketing materials are provided upon request by funders, partners, and participants in CES services.

Given the relatively limited geographic dimension of the Glendale CoC, all homeless service providers in the City participate in the Glendale CoC and take part in the Coordinated Entry System. It is necessary, however, for the Glendale CoC to institutionally establish a process through which organizations that serve ethnic groups are systematically consulted and provide input. The following are some of the steps that the City, as a key partner in the Glendale CoC, is taking:

- YWCA of Glendale, one of the key partners of the Glendale CoC, leads an annual

“Stand Against Racism” campaign. In 2021, this campaign will serve as a bridge through which organizations that provide services to communities of color, but that have not participated in the Glendale CoC, will be able to inform and provide perspective on the provision of services by the YWCA of Glendale, and the larger CoC more broadly.

- In June 2020, the Coalition for an Anti-Racist Glendale was formed by community members, activists, educators, students, parents and faith leaders, to work towards a more just and equitable city by 2027 through systemic change in five areas: housing, employment, education, justice and health.
- One of the first efforts of the Coalition for an Anti-Racist Glendale was to urge the passage of a formal City resolution to acknowledge and apologize for the City of Glendale’s documented history for the majority of the 20th century as a “sundown town”. During that dark time, Black workers were asked to leave the City of Glendale by “sundown” or face violence by police or community members, were excluded from residing or purchasing property in Glendale through discriminatory language in property deeds and covenants, and were made to feel unsafe due to the presence of racist extreme groups who maintained active chapters and headquarters in Glendale.

In September 2020, the Glendale City Council voted unanimously to adopt a resolution affirming Glendale’s racist past, including acknowledging that it was a “Sundown Town,” apologizing for the pain caused by its past and vowed to move forward in an actively anti- racist, inclusionary direction. The City is the third former sundown town in the country to adopt a resolution and the first in California. As part of this resolution, the City has committed to review and revise its policies, procedures, ordinances, values, goals, and missions through an anti-racism stance.

Question 4

A description of how the applicant will make progress in preventing exits to homelessness from institutional settings, including plans to leverage funding from mainstream systems for evidence-based housing and housing-based solutions to homelessness.

Note: Such mainstream systems could include:

- Physical and behavioral health care systems and managed care plan organizations
- Public health system
- Criminal legal system and system for supporting re-entry from incarceration
- Child welfare system
- Affordable housing funders and providers
- Income support programs
- Education system
- Workforce and employment systems
- Other social services and human services systems

Question 4 Response

The Glendale CoC has a strong collaboration with the Glendale Housing Authority (GHA) to ensure homeless persons are prioritized and placed in permanent housing, particularly victims of domestic violence, dating violence, sexual assault, human trafficking, or stalking. The GHA has established written policies and procedures regarding the referral process for housing

placement through the Coordinated Entry System and GHA staff work continuously with the CoC CES lead agencies to verify homeless status and refer clients for services. Once the verification is completed, clients are quickly assessed and placed into the Housing Choice Voucher Program.

Also, the Glendale CoC and the GHA executed a Memorandum of Understanding (MOU) to jointly operate the Emergency Housing Voucher Program (EHV). A total of 225 vouchers have been designated to the Glendale CoC and GHA and since August 2021, a total of 107 vouchers have been issued of which 42 households have been placed to date using EHV. The majority of the vouchers have been committed and applicants are in the process of working with the housing navigators to locate a unit.

The GHA has actively funded and partnered with developers to provide housing for low income and special needs populations. There are several affordable housing units targeting extremely low income, developed by HOME, LMIHAF loaned developers. The CoC is currently working with the GHA to develop a strategy for participants who are able to move from PSH to Section 8 and other affordable senior subsidized housing programs and will continue to provide priority and opportunity to those in need. Despite these promising developments, the need for interim housing and the lack of emergency shelter beds, especially for homeless families, remains significant and is one of our City's and CoC's top priorities.

The percentage of individuals and persons in families returning to homelessness over a 12-month period as reported in HDX is only 2%. Our CoC is committed to successful placements in permanent housing and retention in those placements and coordinates with all the housing providers to ensure that participants do not return to homelessness. The CoC supports ongoing efforts to monitor returns to homelessness, evaluate trends in returns and provide capacity building and technical assistance to any service providers struggling to support their residents. For example, monthly HMIS reports are analyzed for the returns on homelessness.

The service providers within the Glendale CoC have access to Housing Case Managers, Employment Case Managers, and Housing Navigators that provide on-going services and case conferencing for all persons at-risk of returning to homelessness. This collaborative approach has proven to be effective in preventing returns to homelessness or when transferring a PSH resident to a more supportive environment that is better suited for his/her needs. As the lead coordinating agency, Ascencia who works closely with Verdugo Jobs Center to connect the housing navigators and the employment case managers collaborate to increase income, provide life skills and maintain housing for clients.

Furthermore, with funding through the Emergency Solutions Grant CARES Act (ESGCV) awarded by the Department of Housing and Urban Development (HUD), the CES lead agencies have hired housing navigators who work closely with landlords to establish ongoing relationships to quickly place clients in permanent housing. City has also allocated local funds to help support agencies with landlord incentive programs and funds for hotel/motel vouchers to help agencies place homeless clients in interim housing while the Housing Authority issues EHV vouchers.

The Glendale CoC recently implemented diversion, prevention, and financial assistance through homeless prevention opportunities funded by ESG-CV-Phase I and 2, California Emergency Solutions and Housing (CESH), Emergency Solutions Grant (ESG), and HHAP programs. In addition, LA County Measure H program supports homeless prevention, rapid rehousing and outreach and coordinated entry systems while expanding the available beds in the current emergency shelter beds in the CoC from 10 to 16 in total. With the additional funding supported by ESG- Cares Act, the Glendale CoC was able to expand its existing rapid re-housing

programs, and homeless prevention programs to help additional clients during the pandemic.

The City also intends to utilize HHAP Round 3 funds for ongoing intensive case management so that clients are provided with wrap-around services in order to maintain their housing and work towards self-sufficiency. The Glendale CoC collaborates with the Verdugo Job Center to offer employment services and training to all participants in the program in order to increase income from employment and offer opportunities for clients to increase overall household income. Trained employment case managers from CoC agencies work closely with established job developers such as Glendale Youth Alliance (GYA) and WIA programs to prepare clients for the workforce, including resume assistance and interviewing skills while WIA, Labor Ready, and Goodwill refer homeless clients to job opportunities.

During the pandemic, the VJC offered COVID- Assistance Program which helps with rent, utilities, transportation, child care and other expenses to help those who have been impacted by the pandemic. The CoC also partners with the GYA, which provides programs that are designed to build civic values in youth, provide a foundation to learn job skills and to become productive participants of the workforce. GYA operates five programs on a spectrum that provide mentored employment to youth and has provided first time employment and training to over 10,000 local youth. GYA programs make special efforts in assisting youth with further barriers to employment such as foster youth, youth with disabilities, parenting youth and youth who are on probation.

All participants are assessed for benefits and reassessed to ensure benefits are received. Participants are assigned to a case manager who works directly with the local, mainstream, non-cash benefit agencies to enroll participants in Covered California health care insurance, CalFresh, general relief, veterans' benefits, child care services and much more to ensure that the participant has adequate non employment benefits upon qualification. Strategies to increase access to non-employment cash sources include encouraging agencies to complete SOAR training which will increase client access to SSI/SSDI benefits.

The LA County Department of Public Social Services (DPSS) is also part of the Glendale CoC and responsible for the strategy of increasing non-cash income, which includes California Work Opportunity and Responsibility to Kids (CalWORKs) program, a time-limited program that provides financial assistance to eligible needy families with (or expecting) children to help pay for housing, food, utilities, clothing, medical care, and other necessary expenses; CalFresh (formerly known as food stamp); General Relief (GR), a County-funded program that provides financial assistance to indigent adults who are ineligible for federal or State programs; and WIC, the Women, Infants and Children Program, a nutrition program that helps pregnant women, mothers with infants, infants and young children eat well, be active, and stay healthy.

Glendale CoC works closely with youth education providers to ensure all homeless families with children and unaccompanied homeless youth have access to educational services including services through Head Start and Early Head Start programs, early intervention services, and other preschool programs administered by the District. The YWCA of Glendale and Pasadena (YWCA) also offers free onsite childcare of DV victims.

Glendale CoC and the Glendale Unified School District (GUSD), collaborate with Pacific Clinics to offer Head Start and Early Head Start Programs. Pacific Clinics offers educational programs, designated for all ages, which prepare children for school by raising awareness of professionals in mental health and early education that have a significant impact on homeless families, children and youth through the education program.

The Glendale CoC service providers including the GUSD, collaborate with Pacific Clinics, California Department of Education, a California State Preschool Program and the Child Care Resources Center (CCRC) which provide funds for low income families in addition to services

that support the growth and development of each child. The Community Outreach Resources & Engagement (C.O.R.E) unit also collaborates with the school district to ensure direct outreach and services to homeless families.

Glendale CoC partners with GUSD's Student Wellness Services Department which offers programs for homeless and foster youth to break down barriers to school enrollment and create academic stability for the students. The District ensures immediate enrollment in the free & reduced lunch program, assists families with before and after school care programs, and facilitates communication and problem-solving between families.

The Glendale CoC and the Coordinated Entry System policies and procedures explain the process for which service providers need to connect with the GUSD Liaison through the district's Wellness Center in order to ensure services are offered and participants are enrolled into the program for which they are eligible. The District Liaison attends CoC meetings and provides the agencies with the most up-to-date information regarding the various services that are available to the Glendale CoC participants. The CoC Service Providers and the District office staff communicate on a daily basis to ensure families and their children are provided with the services they need in order to thrive in our Community. Regular school mailings and handouts are sent to the families and the Glendale CoC and ESG program participants. More specifically, they assure families will receive a letter verifying eligibility for services, ensure transportation (bused to their school of origin is possible); formally review educational rights with parents; post Educational Rights at program site; provide mutual advocacy when education rights are violated; have access to academic tutoring and counseling; and incorporate education in exit planning with clients. When necessary, the programs ensure families and youth have access to shelters and transitional housing programs closest to the school where they are enrolled in. Also, when necessary, the programs work together to help enroll children escaping DV in a school of their choice within the district and establish procedures to project their safety and rights.

YWCA, lead DV Agency in Glendale, provides safety planning and training twice a year for the CoC. All staff advocates and volunteers working with DV survivors and their children are required to complete a 40-hour DV Counselor training before beginning service. Training consists of several modules covering a range of topics including: working with women who have experienced DV; cross-sector coordination; risk identification and safety planning; and safety planning with children and youth. In addition to the training provided by the YWCA, the Glendale CoC will continuously participate in regional training opportunities for staff and volunteers that are offered by LAHSA in collaboration with Health and Human Services (HHS).

Glendale CoC CES staff trained at a minimum semi-annually to quickly identify and assess DV victims and ensure a safe transfer to the Glendale CoC's DV CES lead agency, YWCA of Glendale and Pasadena. Staff at each site are trained to ensure a warm-handoff and also informed of the importance of the clients' safety and privacy. Intake and assessments form are inclusive of specific questions related to domestic and sexual violence.

Question 5

Specific and quantifiable systems improvements that the applicant will take to improve the delivery of housing and services to people experiencing homelessness or at risk of homelessness, including, but not limited to, the following:

(I) Capacity building and workforce development for service providers within the jurisdiction, including removing barriers to contracting with culturally specific service providers and building the capacity of

providers to administer culturally specific services.

(II) Strengthening the data quality of the recipient's Homeless Management Information System.

(III) Increasing capacity for pooling and aligning housing and services funding from existing, mainstream, and new funding.

(IV) Improving homeless point-in-time counts.

(V) Improving coordinated entry systems to strengthen coordinated entry systems to eliminate racial bias, to create a youthspecific coordinated entry system or youth-specific coordinated entry access points, or to improve the coordinated entry assessment tool to ensure that it contemplates the specific needs of youth experiencing homelessness.

Question 5 Response

The City of Glendale (City) in partnership with the Glendale CoC will leverage HHAP funds along with EHV vouchers, ESG and ESG-CV funds to implement the following specific and quantifiable improvements to the delivery of housing services:

Interim Housing & Affordable Housing

- Hotel/Motel Vouchers
- Innovative interim housing programs.
- Increase capacity for pooling and aligning housing and services funding from existing, mainstream, and new funding.
- Basic Needs Assistance

Streamlining CES and clarifying roles/responsibilities

- Strengthen coordinated entry systems to eliminate racial bias
- Create a youth-specific coordinated entry system or youth-specific coordinated entry access points
- Improve assessment tool to ensure that it contemplates the specific needs of youth experiencing homelessness.
- Improving identifying people at-risk of homelessness

Intensive case management (including EHV)

- Access to employment and career services
- Access to institutional healthcare facilities (mental and substance abuse health included)
- Aftercare follow-up

Capacity building and workforce development for service providers

- Flexible funds for operations
- Removing barriers to contracting with culturally specific service providers
- Build the capacity of providers to administer culturally specific services.

Improving homeless point-in-time counts.

- Improve HMIS data quality & data collection.
- Improve identifying people at-risk of homelessness

Expand Existing Outreach Efforts (Only applies to unsheltered homeless individuals)

Homeless Prevention & Diversion

- Access to employment and career services
- Hotel/Motel Vouchers

- Rental Assistance (short term-long term)
- Basic Needs Assistance
- Improving identification of at-risk of homelessness

Rapid Rehousing

- Rental Assistance (short term and long term)
- Basic Needs Assistance

Question 6

Evidence of connection with the local homeless Coordinated Entry System.

Question 6 Response

The Glendale Homeless Continuum of Care (CoC) is one of the thirteen CoCs officially recognized by the U.S. Department of Housing and Urban Development (HUD) for our participation in local and regional efforts to prevent and end homelessness in Southern California. We understand the diversity of individuals and families who are homeless and their unique problems and needs require highly complex services systems. For this reason, the Glendale CoC has established a Coordinated Entry System (CES) to streamline homeless services and quick re-housing of the homeless population. The CES allows the Glendale CoC to conduct a centralized intake and assessment for homeless families and individuals to avoid delays in supportive services and housing placement.

CoC has also established a CoC Board, CoC Committee and a CES Sub-Committee that involve various groups and organizations as part of the planning process for homeless programs and services. These groups consist of local nonprofit organizations (including faithbased), Glendale Housing Authority, local law enforcement, mental health agencies, school systems, hospitals and persons who were formerly homeless. These groups have been successful in developing strategies and putting programs in place to fill gaps in the Glendale CoC that will successfully move homeless persons through the different points in the Continuum and onto self-sufficiency.

On an annual basis, approximately 2,500 unduplicated persons are served through Glendale CoC. Ascencia, a local nonprofit agency in Glendale, serves as the “lead Agency” for the Glendale CES and conducts robust outreach and intake of homeless individuals. Family Promise of the Verdugos serves as the “lead Agency” for homeless families who are seeking services and housing placement. These two agencies provide services within the Glendale CoC to quickly assess and house the homeless population in Glendale.

Services:

The Glendale CoC receives Local, County, State, and Federal funds to operate the following programs in Glendale: Homeless Prevention; Emergency Shelter (45 bed shelter) operated by the lead CES Agency Ascencia; (10 bed facility) operated by the YWCA of Glendale for victims of Domestic Violence; Transitional Housing, Permanent Supportive Housing, Rapid Re-Housing, Outreach and Case Management and Landlord Incentive programs to help identify units to place the homeless families and individuals.

Expanded Services During Covid-19:

During the Covid-19 crisis, the Glendale CoC opened and operated Glendale Hotel Programs and Project Roomkey, mobile showers, washing stations, expanded homeless prevention/rental assistance programs and provided extensive outreach and case management on the streets to our most vulnerable chronically homeless persons. Between March 2020 to January 25, 2021, a total of 61 unsheltered chronically homeless single persons were placed in temporary hotels.

Outreach:

Currently, the Glendale CoC Outreach team is based at Ascencia. The mobile street outreach team provides assessment and services to homeless persons on the streets of Glendale Monday thru Friday from 7 a.m. to 4 p.m. The outreach team provides resources pertaining to housing, counseling, employment, health & mental health issues. In addition to outreach services provided by Ascencia's team, the Glendale Police Department's (GPD) Community, Outreach, Resources, and Engagement Team (C.O.R.E) provides community support for mental illness and homelessness outreach services throughout the City. Furthermore, the GPD received funding from the Glendale CoC to provide outreach and assessment services to homeless persons in the evenings and on the weekends.

Additional Homeless Services funded by Measure S Fiscal year 2021-22:

The Glendale City Council designated a total of \$250,000 in Measure S funds to the City and the Glendale CoC to increase Outreach Services, continue the Landlord Incentive Program and establish a Family Reunification Program.

Emergency Housing Vouchers (EHV Program):

The Emergency Housing Voucher (EHV) program is available through the American Rescue Plan Act (ARPA). Through EHV, HUD is providing 70,000 housing choice vouchers to local Public Housing Authorities (PHAs) in order to assist individuals and families who are: Homeless, at risk of homelessness, fleeing, or attempting to flee, domestic violence, dating violence, sexual assault, stalking, or human trafficking, or were recently homeless or have a high risk of housing instability. The City of Glendale Housing Authority (GHA) has received a total of 225 vouchers. The GHA, the Glendale CoC and the service providers are working together to refer and assign Emergency Vouchers to homeless individuals and families as quickly as possible. The CoC service providers work with each homeless person to complete the necessary paperwork for eligibility determination and also provide housing navigation and placement. In addition, the service providers have agreed to provide ongoing case management for up to 12 months for homeless clients who are placed in the EHV program. This program will be crucial in aiding our goal of ending chronic homelessness in the City of Glendale.

The Glendale CoC serves all persons who are experiencing homelessness. Based on our data, the majority of the clients utilizing the services are non-Glendale residents. In order to align with HUD's National Objectives, the City is committed to ending chronic homelessness by providing services to those who are newly homeless or are on the verge of becoming homeless. While being a small Continuum, we provide robust services to end homelessness. We are also committed to making improvements to ensure that the available services reach all populations and subpopulations. We also coordinate with mainstream service providers outside of Glendale including LAHSA and other County agencies to provide as many resources as possible for our clients. Local and regional coordination is key when addressing homelessness and the City values community feedback and encourages community members to attend the CoC meetings and offer feedback on how we can improve our existing homeless services programs.

COVID 19 Emergency Assistance Program:

More recently, due to COVID-19, the VJC has been offering COVID-19 Emergency Assistance Program for workers who live in the Verdugo region of Glendale, Burbank, and La Canada Flintridge and have lost their job due to COVID-19. The program helps with rent, utilities, transportation, child care and other expenses to help those who have been impacted by the pandemic.

HMIS Collaborative:

The Glendale CoC service providers continue to inform and strengthen the CES system by

collaborating on a regional level to share data across Continuums. Glendale, LAHSA and Pasadena CoC's are currently members of the LA HMIS collaborative which provides access to regional data, supports the Continuums efforts to streamline services and quickly rehouse the unsheltered population. Data sharing also helps to avoid duplication of services and streamlines the CES entry process. For example, one of our CoC's top priorities is to improve the scoring/matching criteria for clients who enter our CES. Currently, we utilize the VI-SPDAT which does not capture the vulnerability of most clients. Glendale staff are working with the LA CoC to establish a new scoring system that is more inclusive and accurate in measuring the needs of our homeless population

Certification

I certify that all information included in this Application is true and accurate to the best of my knowledge.

Yes

Table 1. Landscape Analysis of Needs and Demographics

	People Experiencing Homelessness	Source and Date Timeframe of Data
Population and Living Situations		
TOTAL # OF PEOPLE EXPERIENCING HOMELESSNESS	225	HIC & PIT 2022; February 25, 2022
# of People Who are Sheltered (ES, TH, SH)	122	HIC & PIT 2022; February 25, 2022
# of People Who are Unsheltered	103	HIC & PIT 2022; February 25, 2022
Household Composition		
# of Households without Children	154	HIC & PIT 2022; February 25, 2022
# of Households with At Least 1 Adult & 1 Child	71	HIC & PIT 2022; February 25, 2022
# of Households with Only Children	0	HIC & PIT 2022; February 25, 2022
Sub-Populations and Other Characteristics		
# of Adults Who are Experiencing Substance Abuse Disorders	6	HIC & PIT 2022; February 25, 2022
# of Adults Who are Veterans	7	HIC & PIT 2022; February 25, 2022
# of Adults with HIV/AIDS	3	HIC & PIT 2022; February 25, 2022
# of Adults Who are Survivors of Domestic Violence	20	HIC & PIT 2022; February 25, 2022
# of Unaccompanied Youth (under 25)	4	HIC & PIT 2022; February 25, 2022
# of Parenting Youth (under 25)	0	HIC & PIT 2022; February 25, 2022
# of People Who are Children of Parenting Youth	0	HIC & PIT 2022; February 25, 2022
Gender Demographics		
# of Women/Girls	90	HIC & PIT 2022; February 25, 2022
# of Men/Boys	134	HIC & PIT 2022; February 25, 2022
# of People Who are Transgender	1	HIC & PIT 2022; February 25, 2022
# of People Who are Gender Non-Conforming	0	HIC & PIT 2022; February 25, 2022
Ethnicity and Race Demographics		
# of People Who are Hispanic/Latino	88	HIC & PIT 2022; February 25, 2022
# of People Who are Non-Hispanic/Non-Latino	137	HIC & PIT 2022; February 25, 2022
# of People Who are Black or African American	35	HIC & PIT 2022; February 25, 2022
# of People Who are Asian	12	HIC & PIT 2022; February 25, 2022
# of People Who are American Indian or Alaska Native	4	HIC & PIT 2022; February 25, 2022
# of People Who are Native Hawaiian or Other Pacific Islander	1	HIC & PIT 2022; February 25, 2022
# of People Who are White	170	HIC & PIT 2022; February 25, 2022
# of People Who are Multiple Races	3	HIC & PIT 2022; February 25, 2022

Table 2. Landscape Analysis of People Being Served

	Permanent Supportive Housing (PSH)	Rapid Rehousing (RRH)	Transitional Housing (TH)	Interim Housing or Emergency Shelter (IH / ES)	Diversion Services and Assistance (DIV)	Homelessness Prevention Services & Assistance (HP)	Outreach and Engagement Services (O/R)	Coordinated Entry	Source(s) and Timeframe of Data
Household Composition									
# of Households without Children	74	78		149		108	209	318	HDIS: 1/1/2021 - 9/30/2021
# of Households with At Least 1 Adult & 1 Child	51	125		27		74	45	78	HDIS: 1/1/2021 - 9/30/2021
# of Households with Only Children	0	0		0		0	0	0	HDIS: 1/1/2021 - 9/30/2021
Unknown		3							
Sub Populations and Other Characteristics									
# of Adults Who are Experiencing Chronic Homelessness	62	13		80		7	122	174	HDIS: 1/1/2021 - 9/30/2021
# of Adults Who are Experiencing Significant Mental Illness	79	36		72		15	91	162	HDIS: 1/1/2021 - 9/30/2021
# of Adults Who are Experiencing Substance Abuse Disorders	17	9		21		5	31	44	HDIS: 1/1/2021 - 9/30/2021
# of Adults Who are Veterans	7	6		1		1	12	12	HDIS: 1/1/2021 - 9/30/2021
# of Adults with HIV/AIDS	0	1		0		0	6	4	HDIS: 1/1/2021 - 9/30/2021
# of Adults Who are Survivors of Domestic Violence	20	20		30		13	27	49	HDIS: 1/1/2021 - 9/30/2021
# of Unaccompanied Youth (under 25)	0	12		9		16	12	22	HDIS: 1/1/2021 - 9/30/2021
# of Parenting Youth (under 25)									HDIS: 1/1/2021 - 9/30/2021
# of People Who are Children of Parenting Youth									HDIS: 1/1/2021 - 9/30/2021
Gender Demographics									
# of Women/Girls	56	115		103		110	164	151	HDIS: 1/1/2021 - 9/30/2021
# of Men/Boys	69	91		67		71	88	231	HDIS: 1/1/2021 - 9/30/2021
# of People Who are Transgender	0	0		5		0	2	11	HDIS: 1/1/2021 - 9/30/2021
# of People Who are Gender Non-Conforming	0	0		1		0	0	3	HDIS: 1/1/2021 - 9/30/2021
Unknown						0	0	0	
Ethnicity and Race Demographics									
# of People Who are Hispanic/Latino	42	112		56		72	94	248	HDIS: 1/1/2021 - 9/30/2021
# of People Who are Non-Hispanic/Non-Latino	83	94		118		109	160	148	HDIS: 1/1/2021 - 9/30/2021
# of People Who are Black or African American	30	59		65		17	49	107	HDIS: 1/1/2021 - 9/30/2021
# of People Who are Asian	3	8		5		2	4	6	HDIS: 1/1/2021 - 9/30/2021
# of People Who are American Indian or Alaska Native	1	3		4		0	7	14	HDIS: 1/1/2021 - 9/30/2021
# of People Who are Native Hawaiian or Other Pacific Islander	0	0		1		0	5	4	HDIS: 1/1/2021 - 9/30/2021
# of People Who are White	90	127		95		162	175	256	HDIS: 1/1/2021 - 9/30/2021
# of People Who are Multiple Races	1	9		5		0	14	9	HDIS: 1/1/2021 - 9/30/2021

Table 3. Landscape Analysis of State, Federal and Local Funding

Funding Program <i>(choose from drop down options)</i>	Fiscal Year <i>(select all that apply)</i>	Total Amount Invested Into Homelessness Interventions	Funding Source*	Intervention Types Supported with Funding <i>(select all that apply)</i>	Brief Description of Programming and Services Provided	Populations Served <i>(please x the appropriate population[s])</i>				
Emergency Housing Vouchers (EHVs) - via HUD	FY 2021-2022	\$ 3,033,456.00	Federal Agency	Administrative Activities	Emergency Housing Voucher Program Tenant-Based Rental Assistance Program for individuals and families who are homeless, at risk of homelessness, fleeing, or attempting to flee, domestic violence, dating, violence, sexual assault, stalking or human trafficking; or recently homeless	TARGETED POPULATIONS <i>(please "x" all that apply)</i>				
	FY 2022-2023			Rental Assistance		People Exp Chronic Homelessness [X]	Veterans [X]	Parenting Youth [X]		
				Diversion and Homelessness Prevention		People Exp Severe Mental Illness [X]	People Exp HIV/ AIDS [X]	Children of Parenting Youth [X]		
						People Exp Substance Abuse Disorders [X]	Unaccompanied Youth [X]	Other (Domestic Violence Survivors) [X]		
Emergency Solutions Grants - CV (ESG CV) - via HUD	FY 2021-2022	\$ 3,104,861.00	Federal Agency	Systems Support Activities	Rental Assistance	The Coronavirus Emergency Solutions Grant (ESG-CV) is intended to be used to prevent, prepare for, and respond to coronavirus, among individuals and families who are homeless or receiving homeless assistance and to support additional homeless prevention activities to mitigate the impacts created by coronavirus.	TARGETED POPULATIONS <i>(please "x" all that apply)</i>			
	FY 2022-2023			Administrative Activities	Diversion and Homelessness Prevention		People Exp Chronic Homelessness [X]	Veterans [X]	Parenting Youth [X]	
				Non-Congregate Shelter/ Interim Housing			People Exp Severe Mental Illness [X]	People Exp HIV/ AIDS [X]	Children of Parenting Youth [X]	
				Outreach and Engagement			People Exp Substance Abuse Disorders [X]	Unaccompanied Youth [X]	Other (Domestic Violence Survivors) [X]	
Continuum of Care Program (CoC) - via HUD	FY 2021-2022	\$ 2,735,430.00	Federal Agency	Systems Support Activities	The Continuum of Care (CoC) Program is intended to promote strategic, community-wide coordination of resources toward the goal of ending homelessness, provide funding to homeless service providers and State and City governments, increase access to services for individuals and families experiencing homelessness, and cultivate lasting self-sufficiency for persons with lived experience.	TARGETED POPULATIONS <i>(please "x" all that apply)</i>				
				Administrative Activities			People Exp Chronic Homelessness [X]	Veterans [X]	Parenting Youth [X]	
				Rental Assistance			People Exp Severe Mental Illness [X]	People Exp HIV/ AIDS [X]	Children of Parenting Youth [X]	
				Permanent Supportive and Service-Enriched Housing			People Exp Substance Abuse Disorders [X]	Unaccompanied Youth [X]	Other (please enter here)	
Emergency Solutions Grants (ESG) - via HUD	FY 2021-2022	\$ 170,350.00	Federal Agency	Administrative Activities	The Emergency Solutions Grant (ESG) is intended to: (1) engage homeless individuals and families living on the street; (2) improve the number and quality of emergency shelters for homeless individuals and families; (3) help operate these shelters; (4) provide essential services to shelter residents; (5) rapidly re-house homeless individuals and families, and (6) prevent families and individuals from becoming homeless.	TARGETED POPULATIONS <i>(please "x" all that apply)</i>				
				Rental Assistance			People Exp Chronic Homelessness [X]	Veterans [X]	Parenting Youth [X]	
				Non-Congregate Shelter/ Interim Housing			People Exp Severe Mental Illness [X]	People Exp HIV/ AIDS [X]	Children of Parenting Youth [X]	
				Diversion and Homelessness Prevention			People Exp Substance Abuse Disorders [X]	Unaccompanied Youth [X]	Other (Domestic Violence Survivors) [X]	

Homeless Housing, Assistance and Prevention Program (HHAP) - via Cal ICH	FY 2021-2022	\$ 750,000.00	State Agency	Outreach and Engagement	Systems Support Activities	Funding evidenced based solutions that address and prevent homelessness among eligible populations, including street outreach, rapid rehousing, operating subsidies in shelter and/or housing programs, service coordination	ALL PEOPLE EXPERIENCING HOMELESSNESS [X]	TARGETED POPULATIONS (please "x" all that apply)			
	FY 2022-2023			Rental Assistance				Veterans [X]	Parenting Youth [X]		
	FY 2023-2024			Administrative Activities				People Exp HIV/ AIDS [X]	Children of Parenting Youth [X]		
				Diversion and Homelessness Prevention				Unaccompanied Youth [X]	Other (Domestic Violence Survivors) [X]		
Measure H	FY 2021-2022	\$209,020	County	Outreach and Engagement		<ul style="list-style-type: none"> A5- Homeless Prevention Services for Individuals (Excludes legal services and evaluation funding.) B3- Partner with Cities to expand Rapid Re-Housing (Allocation is only to support single adults.) E6-Countywide Outreach System (Allocation is based only on Multidisciplinary Outreach Team funding.) E7- Strengthen the Coordinated Entry System (Allocation is only to support Housing Locators and Housing Navigators.) E8-Enhance the Emergency Shelter System (Allocation is based only on funding for new shelter beds and capital.) 	ALL PEOPLE EXPERIENCING HOMELESSNESS [X]	TARGETED POPULATIONS (please "x" all that apply)			
				Administrative Activities				Veterans [X]	Parenting Youth [X]		
				Diversion and Homelessness Prevention				People Exp HIV/ AIDS [X]	Children of Parenting Youth [X]		
				Non-Congregate Shelter/ Interim Housing				Unaccompanied Youth [X]	Other		

* NOTE: Private funder(s) option here could include philanthropy, resources from managed care plans organizations, corporate funders, or other private sources of funding

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Table 4. Outcome Goals

Outcome Goal #1a: Reducing the number of persons experiencing homelessness.		
Baseline Data: Annual estimate of number of people accessing services who are experiencing homelessness	Outcome Goals July 1, 2021 - June 30, 2024	
	Decrease/Increase in # of People	Decrease/Increase as % Change from Baseline
476	95 more people who are experiencing homelessness will access services	20% increase
Optional Comments		
This outcome goal assumes at least 20% increase over CY20 baseline, due to assumed increased capacity, access, and quality of services.		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal:
Our local racial equity analysis revealed that the African American and latino population are significantly overrepresented in the Homeless Response System in comparison with the racial composition of Glendale. Based on the 2020 Census Count, the latino population represents 17% of Glendale's general population, while the region's homeless response system is comprised of 38% latino persons experiencing homelessness. By the same token, the African-American population represents 2% of Glendale's general population, while the homeless response system is comprised of 25% African American / Black persons experiencing homelessness		Increase the number of overall Black and Latino individuals and families accessing homeless services by 15%

Outcome Goal #1b: Reducing the number of persons experiencing homelessness on a daily basis		
Baseline Data: Daily Estimate of # of people experiencing unsheltered homelessness	Outcome Goals July 1, 2021 - June 30, 2024	
	Reduction in # of People	Reduction as % Change from Baseline
75	20 more people experiencing unsheltered homelessness (Increase)	27% increase
Optional Comments		
The outcome goal assumes a 27% increase over the 2020 PIT baseline (20 additional people for an end total of 95 unsheltered) due to the lack of affordable local housing, harsh economic conditions as a corollary of COVID-19 and the elimination of eviction moratoriums. Also, this estimate is surmised from the trajectory of our recent 2022 PIT count, which captured 103 unsheltered persons in large part due to an improvement on our PIT methodology--counting not only complete street surveys featured in CY2018-2020, but also adding incomplete surveys to the count by using data extrapolation. This goal represents a positive appropriate outcome, as it levels out the projection.		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal:
Glendale CoC's 2020 PIT data showed that we had 32% (24 out of 75) unsheltered Hispanic population, the highest rate in the race/ethnicity category. This group is disproportionately impacted by unsheltered homelessness as the general hispanic population in Glendale is only 18%.		Reduce the daily count of Latino single adults experiencing unsheltered homelessness by 17%

Outcome Goal #2: Reducing the number of persons who become homeless for the first time.		
Baseline Data:	Outcome Goals July 1, 2021 - June 30, 2024	
Annual Estimate of # of people who become homeless for the first time	Reduction in # of People	Reduction as % Change from Baseline
212	Increase of 32 people	15% (increase)
Optional Comments		
This outcome goal assumes an increase of 15% over the baseline (32 more people who become homeless for the first time annually in HMIS) due to increased coverage of Street Outreach through local law enforcement and HMIS capacity capturing client-level system use & homeless status timeline in our cross-jurisdictional shared data system. CAL ICH's goal setting baseline trajectory projects a 48% increase; thus, a 15% increase flattens the upwards projectile significantly.		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal:
Latina/o/x single adults and families experiencing first time homelessness in our landscape analysis are overrepresented. They comprise of 43% of all people becoming homeless for the first time, while latino people make up only 18% of the community's overall population.		Reduce the the number of latino people becoming homeless for the first time by 15%

Outcome Goal #3: Increasing the number of people exiting homelessness into permanent housing.		
Baseline Data:	Outcome Goals July 1, 2021 - June 30, 2024	
Annual Estimate of # of people exiting homelessness into permanent housing	Increase in # of People	Increase as % Change from Baseline
97	Increase by 19 people	20% increase
Optional Comments		
This outcome goal assumes adequate improvement of 20% over the baseline (19 more people will exit homelessness into permanent housing) due to additional funding, thereby increasing our FTE Housing navigators, and as a result, boosting our system rehousing capacity.		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal:
In our Local Analysis for CY2020, we found that African American / Black people in our homeless response system are underrepresented as it pertains to exits to permanent housing destination. Black exits to permanent housing was 32% (31 out of 97), which trails behind all leading racial/ethnic groups disproportionately impacted by homelessness in Glendale.		Increase by 32%, the number of black single adults, youth, and families in our homeless programs who exit permanent housing.

Outcome Goal #4: Reducing the length of time persons remain homeless.		
Baseline Data:	Outcome Goals July 1, 2021 - June 30, 2024	
Average length of time (in # of days) persons enrolled in street outreach, emergency shelter, transitional housing, safe haven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing projects	Decrease in Average # of Days	Decrease as % Change from Baseline
121	Decrease in 12 days	Decrease Length of Time by 10%
Optional Comments		
This outcome goal supports a modest improvement of 10% over the baseline to 109 days (12 days decrease) due to limited landlord co-operation. Nonetheless, this goal is an improvement over past baseline trend from CY2018-2020		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:	
Our local landscape analysis for CY2020 revealed that it took 139 days on average to place Asian homeless persons in permanent housing, which represents 18 days longer than the average for all racial groups for that year.	The elapsed time from Coordinated Entry to housing placement for Asians will decrease by 20%	

Outcome Goal #5: Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.		
Baseline Data:	Outcome Goals July 1, 2021 - June 30, 2024	
% of people who return to homelessness after having exited homelessness to permanent housing	Decrease in % of People who return to Homelessness	Decrease as % Change from Baseline
13%	2% Increase of people who return to homelessness	15% (increase)
Optional Comments		
The outcome goal assumes an increase in returns to homelessness to 15% (increase of 2%) over baseline. Despite the slight increase, this is still a strong positive outcome given past CY2018-2020 showed a 11% increase over 3 years and Cal ICH's trajectory projects a 22% increase. Given the increase in homelessness and several rapid-rehousing projects coming to an end in concomitance with COVID funding, we anticipate a spike in recidivism. Part of HHAP Round III funding will be used towards housing stabilization to curtail the the tide of this projection.		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:	
Based on CY 2018 -2020 analysis, Black persons in our homeless response system experience the highest rate of recidivism. Majority of persons that return to homelessness within 6 months of exiting homelessness to permanent housing were Black.	Reduce the rate of return to homelessness after permanent housing placement for Black single adults and families by 20%	

Outcome Goal #6: Increasing successful placements from street outreach.		
Baseline Data:	Outcome Goals July 1, 2021 - June 30, 2024	
Annual # of people served in street outreach projects who exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations.	Increase in # of People Successfully Placed from Street Outreach	Increase as % of Baseline
0	15 more people will be successfully placed from Street Outreach annually	100% increase
Optional Comments		
<p>HDIS did not capture any Street Outreach placement for CY 2020 nor the previous years. Unsure if this was an error as our local analysis on HMIS seem to have a few successful placements within baseline period. Glendale CoC has since made modest strides in demonstrating improvement in street outreach and service engagement, and are optimistic about our performance data reflecting that.</p>		
Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness		
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:	
In our local racial equity analysis, housing placements from street outreach for overall population groups were lack luster in general. However, there was a noticeable dearth of placements for black and latino individuals.	Increase housing placements from street outreach for Latino and black individuals by 50%	

Table 5. Strategies to Achieve Outcome Goals

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Streamline CES and Clarify Roles/Responsibilities <ul style="list-style-type: none"> • Strengthen coordinated entry systems to eliminate racial bias • Create a youth-specific coordinated entry system or youth-specific coordinated entry access points • Improve assessment tool to ensure that it contemplates the specific needs of youth experiencing homelessness. • Improving identification of people at-risk of homelessness 	
Timeframe	
By June 30, 2024	
Entities with Lead Responsibilities	
City of Glendale in partnership with Ascencia, Home-Again-LA, YWCA	
Measurable Targets	
<ul style="list-style-type: none"> • Increase the number of youth accessing homeless services by 10% • Decrease time elapse from Coordinated Entry to housing by 20% • Increase successful placements from Street Outreach into CES by 10% 	

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description	
Homeless Prevention & Diversion <ul style="list-style-type: none"> • Access to employment and career services • Invest in more Hotel/Motel Vouchers • Rental Assistance (short and term-long term) • Basic Needs Assistance • Improve identification of at-risk of homelessness • Basic Needs Assistance 	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input checked="" type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input type="checkbox"/> 6. Increasing successful placements from street outreach. <input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Timeframe	
By June 30, 2024	
Entities with Lead Responsibilities	
Armenian Relief Society, Ascencia, Glendale Youth Alliance, VJC	
Measurable Targets	
<ul style="list-style-type: none"> • Reduce the daily count of all populations experiencing unsheltered homelessness by 10% • Reduce the the number of people becoming homeless for the first time by 10% 	

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description	
Interim Housing & Affordable Housing <ul style="list-style-type: none"> Hotel/Motel Vouchers Increase capacity for pooling and aligning housing and services funding from existing, mainstream, and new funding. Basic Needs Assistance 	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing. <input type="checkbox"/> 4. Reducing the length of time persons remain homeless. <input type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input checked="" type="checkbox"/> 6. Increasing successful placements from street outreach. <input type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
Timeframe	
By June 30, 2024	
Entities with Lead Responsibilities	
Ascencia, YWCA, & Home-Again LA	
Measurable Targets	
<ul style="list-style-type: none"> • Reduce the amount of time by 20% that all populations remain homeless. • Increase by 15% the number of individuals in our homeless programs who exit into permanent housing. 	

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description	
Intensive case management <ul style="list-style-type: none"> • Access to employment and career services • Access to institutional healthcare facilities (mental and substance abuse health included) • Aftercare follow-up 	<input type="checkbox"/> 1. Reducing the number of persons experiencing homelessness. <input type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time. <input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing.
Timeframe	<input checked="" type="checkbox"/> 4. Reducing the length of time persons remain homeless.
By June 30, 2024	
Entities with Lead Responsibilities	<input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
Ascencia, Home Again LA, Adventist Health Glendale, VJC	
Measurable Targets	<input type="checkbox"/> 6. Increasing successful placements from street outreach.
<ul style="list-style-type: none"> • Increase by 15% the number of individuals in our homeless programs who exit into permanent housing. • The elapsed time from Coordinated Entry to housing placement will decrease by 20% • Reduce the rate of return to homelessness after permanent housing 	<input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.

Strategy	Performance Measure to Be Impacted (Check all that apply)
Description	<input checked="" type="checkbox"/> 1. Reducing the number of persons experiencing homelessness.
Improve homeless point-in-time counts <ul style="list-style-type: none"> • Improve HMIS data quality & data collection • Improve identifying people at-risk of homelessness 	<input checked="" type="checkbox"/> 2. Reducing the number of persons who become homeless for the first time.
Timeframe	<input checked="" type="checkbox"/> 3. Increasing the number of people exiting homelessness into permanent housing.
By June 30, 2024	<input type="checkbox"/> 4. Reducing the length of time persons remain homeless.
Entities with Lead Responsibilities	<input checked="" type="checkbox"/> 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
City of Glendale in partnership with Glendale CoC Agencies	<input type="checkbox"/> 6. Increasing successful placements from street outreach.
Measurable Targets	<input checked="" type="checkbox"/> Focused on equity goals related to underserved populations and populations disproportionately impacted by homelessness.
<ul style="list-style-type: none"> • Reduce the daily count of all populations experiencing unsheltered homelessness by 10% • Have a a threshold of 5% for all missing or unknown data in our local HMIS 	

Table 6. Funding Plans

Activity to be funded by HHAP-3 <i>(choose from drop down options)</i>	Eligible Use Categories Used to Fund Activity										Total Funds Requested:	Description of Activity
	1. Rapid rehousing	2. Operating subsidies	3. Street outreach	4. Services coordination	5. Systems support	6. Delivery of permanent housing	7. Prevention and diversion	8. Interim sheltering (new and existing)	9. Shelter improvements to lower barriers and increase privacy	10. Administrative (up to 7%)		
Non-Congregate Shelter/ Interim Housing	\$ -	\$ -	\$ -			\$ -	\$ -	\$ 120,052.52	\$ -	\$ -	\$ 120,052.52	Dedicated beds for Glendale emergency shelters and adding new non-congregate shelters, and operations of existing navigation centers and shelters based on demonstration of need.
Administrative Activities	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 25,458.72	\$ 25,458.72	For strategic planning activities, data infrastructure needs, and creating collaborative partnerships with neighboring CoC's to improve our overall services and housing delivery system, particularly for vulnerable populations, including families and homeless youth.
Administrative Activities	\$ -	\$ -	\$ -	\$ -	\$ 18,184.80	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 18,184.80	Administrative Costs incurred by the CoC to administer the program
Rental Assistance	\$ 100,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 100,000.00	Housing relocation and stabilization services and/or short-and/or medium-term rental assistance as necessary to help individuals or families living in shelters or in places not meant for human habitation move as quickly as possible into permanent housing and achieve stability in that housing.
Outreach and Engagement	\$ -	\$ -	\$ 100,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 100,000.00	Street Outreach & Engagement to connect unsheltered persons to supportive services and permanent housing. This will serve to equitably address the health and safety needs of street homeless persons.
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Totals:	\$ 100,000.00	\$ -	\$ 100,000.00	\$ -	\$ 18,184.80	\$ -	\$ -	\$ 120,052.52	\$ -	\$ 25,458.72	\$ 363,696.04	

Explanation of How the Proposed Use of Funds Will Complement Existing local, state, and federal funds and equitably close the gaps identified in the Local Landscape Analysis

HHAP Round 3 funds will be used to established interim housing programs to help transition the unhoused from the streets as quickly as possible. The funds will be utilized in conjunction with the Federal ESG-CV1 and 2, State CESH, Local/County funds Measure S and Measure H and the Emergency Housing Voucher Program. The City of Glendale currently has a 45-bed shelter and a 16-bed shelter for DV. There is a gap in interim housing, therefore agencies would benefit from increasing the number of interim housing programs to help transition clients from the street to permanent housing as quickly as possible. In addition, the shelter vacancy rate is extremely low for all of the Glendale CoC agencies, therefore, the need has been expressed by the CoC agencies to create additional interim housing programs including hotel vouchers.

Table 7. Demonstrated Need

Complete ONLY if you are selected Non-Congregate Shelter / Interim Housing as an activity on the Funding Plans tab.

Demonstrated Need	
# of available shelter beds	61
# of people experiencing unsheltered homelessness in the homeless point-in-time count	103
Shelter vacancy rate (%) in the summer months	12%
Shelter vacancy rate (%) in the winter months	15%
% of exits from emergency shelters to permanent housing solutions	33%
Describe plan to connect residents to permanent housing.	
<p>The Glendale Continuum of Care (Glendale CoC) would like to increase the number of shelter beds to help secure interim housing for homeless families and individuals while assessing the applicants for Permanent Housing Placements. Currently, the Glendale CoC is working with homeless persons through the Emergency Housing Voucher Program, however due to the lack of interim housing availability, it is difficult to quickly assess participants and complete the housing placement. We find that when interim housing is quickly identified, clients are able to transition to permanent housing rapidly. Interim housing along with Rapid Rehousing has helped our CoC reduce the homelessness length of time.</p>	



HOMELESS HOUSING, ASSISTANCE AND PREVENTION PROGRAM (HHAP) - Round 3
BUDGET TEMPLATE

APPLICANT INFORMATION

CoC / Large City / County Name:	CITY OF GLENDALE	Applying Jointly? Y/N	NO
Administrative Entity Name:	CITY OF GLENDALE CONTINUUM OF CARE	Total Allocation	\$ 363,696.04

HHAP FUNDING EXPENDITURE PLAN

ELIGIBLE USE CATEGORY	FY21/22	FY22/23	FY23/24	FY24/25	FY25/26	TOTAL	Initial	Remainder
Rapid rehousing	\$ -	\$ -	\$ 80,000.00	\$ -	\$ -	\$ 80,000.00	\$ -	\$ -
<i>Rapid rehousing: youth set-aside</i>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Operating subsidies	\$ -	\$ -	\$ 40,052.52	\$ -	\$ -	\$ 40,052.52	\$ -	\$ -
<i>Operating subsidies: youth set-aside</i>	\$ -	\$ -	\$ 40,052.52	\$ -	\$ -	\$ 40,052.52	\$ -	\$ -
Street outreach	\$ -	\$ -	\$ 100,000.00	\$ -	\$ -	\$ 100,000.00	\$ -	\$ -
<i>Street outreach: youth set-aside</i>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Services coordination	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<i>Services coordination: youth set-aside</i>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Systems support	\$ -	\$ -	\$ 18,184.80	\$ -	\$ -	\$ 18,184.80	\$ -	\$ -
<i>Systems support: youth set-aside</i>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Delivery of permanent housing	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<i>Delivery of permanent housing: youth set-aside</i>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Prevention and shelter diversion	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<i>Prevention and shelter diversion: youth set-aside</i>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Interim sheltering	\$ -	\$ -	\$ 100,000.00	\$ -	\$ -	\$ 100,000.00	\$ -	\$ -
<i>Interim sheltering: youth set-aside</i>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Shelter improvements to lower barriers and increase privacy	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<i>Shelter improvements: youth set-aside</i>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Administrative (up to 7%)	\$ -	\$ -	\$ 25,458.72	\$ -	\$ -	\$ 25,458.72	\$ -	\$ -
TOTAL FUNDING ALLOCATION						\$ 363,696.04	\$ -	\$ -
	FY21/22	FY22/23	FY23/24	FY24/25	FY25/26	TOTAL		
Youth Set-Aside (at least 10%)	\$ -	\$ -	\$ 40,052.52	\$ -	\$ -	\$ 40,052.52	\$ -	\$ -

COMMENTS: